DC PUBLIC HEALTH
CASE CHALLENGE

Agenda

October 16, 2026

National Academy of Sciences Building | 2101 Constitution Avenue, NW, Washington, DC

8:00–8:30am	**Arrival and Registration** *(outside of Room 125; breakfast available outside of Room 120)*
8:30am	**Deadline to Turn in Presentation** *(Room 125)*
	Please take your flash drive to the Case Challenge staff member at the computer. This is when teams draw a number for presentation order.
	Judges Check In (*Front of Room 125*)
8:45am	**Welcome** *(Room 125)*
	Introducer: Alina Baciu, Senior Program Officer, National Academies and Case Challenge Co-lead
	Monica M. Bertagnolli *President, National Academy of Medicine*
8:55am	**Logistics** *(Room 125)*
	Amy Geller, Senior Program Officer, National Academies and Case Challenge Co-lead
9:00am–1:00pm	**Presentations** *(Room 125)*
	All but the first team should leave and go to Room 120 or 114. Return to Room 125 when it is your team's turn to present. After your team has presented, you may remain in Room 125 to watch the remaining presentations. During the morning, an organizer will gather each team to take a photo in the front lobby—see schedule in the section below.
	9:00–9:30 Team 1 9:30–10:00 Team 2 10:00–10:30 Team 3
	10:30 – 10:45 Break

	10:45–11:15	Team 4
	11:15–11:45	Team 5
	11:45-12:00	**Break**
	12:00–12:30	Team 6
	12:30–1:00	Team 7

9:00-10:30am **Team Photo Times** *(meet at registration table; bring your numbered folder with you)*

Teams 3-5: **9:05am**
Teams 6-7: **9:40am**
Teams 1-2: **10:05am**

1:00–1:45pm *(students)* **Lunch** (*Food available outside Room 120)*

1:00–3:20pm *(judges)* **Judges' Deliberations** *(pick up lunch from outside Room 120 and reconvene in the Board Room at 1:20)*

1:45pm **Group Photo with Students and Advisors** *(Outside)*

2:00–2:45pm **Team Solutions Recap** *(Room 125)*

Moderator: Patricia Cuff, Senior Program Officer, National Academies

Each team will provide an overview of their solutions (5 min each) so everyone can hear how other teams approached the challenge. Discussion will follow.

2:45-3:40pm **Expert Presentations** *(Room 125)*

Moderator: Angelica Valdes Valderrama, National Academies Mirzayan Science and Technology Policy Fellow and Tufts University doctoral candidate

2:45pm-3:05pm *LabX and The Science & Entertainment Exchange: "Non-traditional" NAS science communication programs*
Nawar Nemeh, Social Media/Marketing Manager and
Cortney Sloan, Manager, Public Engagement, National Academies

3:00pm-3:20pm *The Public Health Communications Collaborative*
Shea Van Horn, Program Officer, de Beaumont Foundation

3:20pm Discussion & Q&A

3:40–4:00pm **Awards Ceremony** *(Room 125)*

4:00–5:00pm **Reception** *(Room 120)*