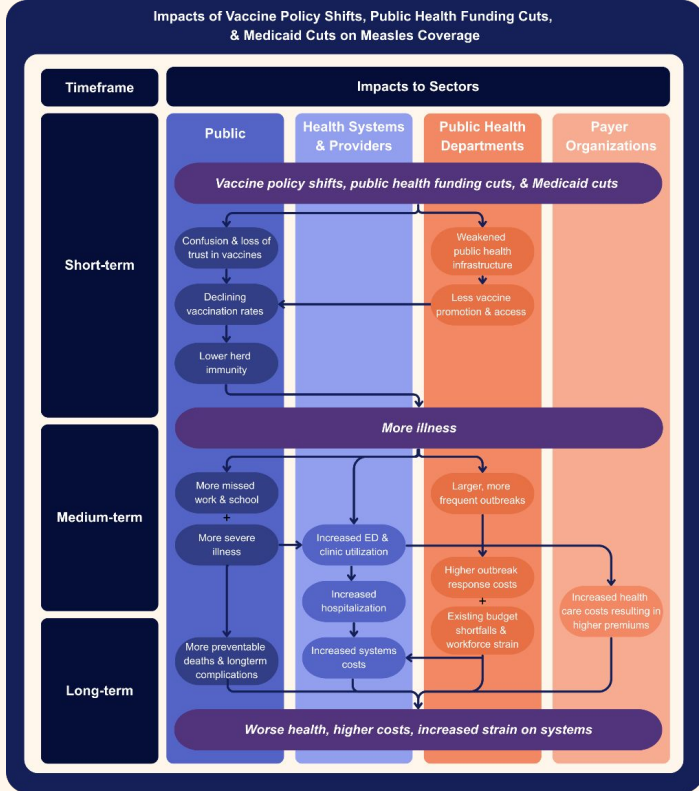


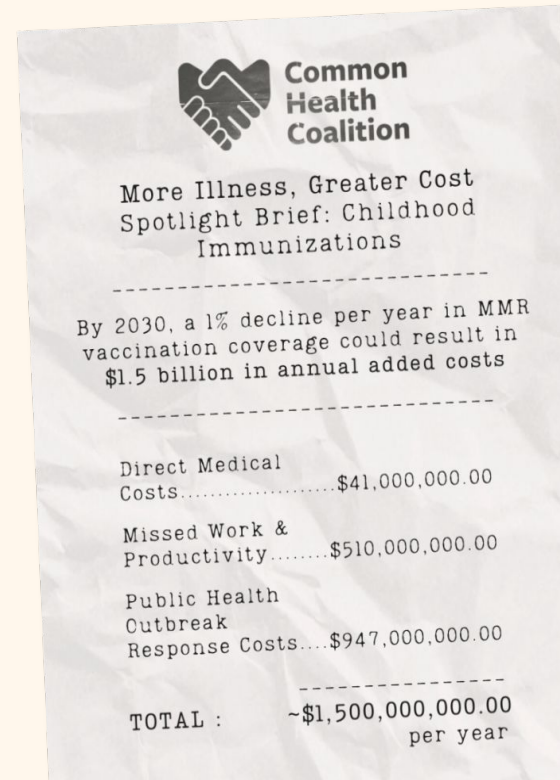
Looking Ahead: More Illness, Greater Cost



The Common Health Coalition + Yale School of Public Health modeled the human and economic costs of a **1% decline in MMR vaccination coverage** through 2030.

Cascading impacts lead to more illness, greater costs, and disruption that impact everyone.

These outcomes are **preventable**.



Looking Ahead: More Illness, Greater Cost

These cascading impacts are not inevitable. With coordinated action across sectors, we can prevent avoidable suffering, disruption, and rising costs.



PRESCRIPTION
More Illness, Greater Cost
Spotlight Brief:
Childhood Immunizations

Rx

PATIENT: Public Health & Health Care Orgs

- ✓ Expand vaccine access points
- ✓ Build confidence in vaccines
- ✓ Embed community health workers in vaccine access strategies
- ✓ Ensure continuity of access to data
- ✓ Forecast and mitigate interruptions to vaccine supply

Common Health Coalition

PRESCRIPTION
More Illness, Greater Cost
Spotlight Brief:
Childhood Immunizations

Rx

PATIENT: ALL Health Leaders

- ✓ Establish or grow regional, state, or local immunization coalitions
- ✓ Formalize health system-public health partnerships
- ✓ Explore creative shared funding between health care, public health, and philanthropy

Common Health Coalition

PRESCRIPTION
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Rx

PATIENT: Payer Organizations

- ✓ Continue private insurance coverage
- ✓ Affirm Medicaid and private coverage
- ✓ Partner on prevention efforts with state & local health leaders

Common Health Coalition

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Rx

PATIENT: Employers

- ✓ Maintain comprehensive vaccine coverage in employer-sponsored plans
- ✓ Facilitate access to vaccination, including for dependents
- ✓ Support workplace policies that encourage staying home when sick!

Common Health Coalition

PRESCRIPTION
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Rx

PATIENT: POLICYMAKERS

- ✓ Maintain school-entry immunization requirements + direct state agencies to clearly communicate the importance of vaccination
- ✓ Establish state-level policies to link to evidence-based vaccine recommendations

Common Health Coalition