

# NAM Change Maker Campaign for Health Workforce Well-Being

In October 2022, the NAM released the *National Plan for Health Workforce Well-Being* to drive collective action to strengthen health workforce well-being and restore the health of the nation, as more nurses, physicians, and public health employees than ever are poised to leave their professions. Starting on the first anniversary of the release of the *National Plan*, we invite you to take the next step in the health workforce well-being movement.

## Sign up as an NAM Change Maker

Change Makers will affirm a commitment to, and reflect on their organizational progress toward, institutionalizing well-being as a long-term value.

The logo features the word "CHANGE" in a light blue, sans-serif font above the word "MAKER" in a white, bold, sans-serif font. To the right of "MAKER" are three white diagonal lines of varying lengths, suggesting motion or a stylized 'M'.

Change Makers will have opportunities for:

- **Public recognition by the NAM:** Change Makers will receive an annual Change Maker Badge that can be displayed on websites and other materials.
- **Storytelling:** The NAM will collect and amplify stories of triumphs and shared challenges on across NAM channels to fuel the work of Change Makers.
- **Celebrating progress:** Change Makers will be invited to participate in the Health Workforce Well-Being Day of Awareness. This annual day will be a chance for the nation to reflect on how far Change Makers and grassroots supporters have come each year and celebrate accomplishments.

The Change Maker Campaign will provide a dynamic mechanism to facilitate information sharing and collaboration across ongoing initiatives, document their impact, and amplify effective solutions to common challenges. This next step will build on the NAM Clinician Well-Being Collaborative's work since 2017 to reverse trends in health worker burnout, by continuing to curate tools and resources to support Change Makers wherever they are on their well-being journey.

**Sign up today** to be part of a movement to restore a health system in which care is delivered joyfully and with meaning by a committed team, in partnership with patients and communities.

Learn more & become a Change Maker:  
[nam.edu/ChangeMaker](https://nam.edu/ChangeMaker)



**National Academy of Medicine**  
Action Collaborative on  
Clinician Well-Being and Resilience