

COMMISSION ON INVESTMENT IMPERATIVES FOR A HEALTHY NATION
Philanthropic Coalition for Community Mobilization

Summary: The [NAM Leadership Consortium](#), comprised of public and private leaders from every health system sector, is the only national-level entity focused specifically on alignment across the health system. In June of 2020, the Consortium launched a comprehensive initiative to assess the impact of the pandemic on nine health system sectors (ranging from patients and clinicians to care organizations, device manufacturers, public health, and research), as well as lessons learned. Four critical challenges noted by each and every sector were **systemic fragmentation, misaligned incentives, structural inequities, and trust**. Detailed findings were released last fall in the NAM's [Emerging Stronger from COVID-19](#) Special Publication. Drawing on these assessments, the Commission on Investment Imperatives for a Healthy Nation (the Commission) will focus on building the cross-sector alignment required to overcome these critical challenges and realize a more efficient, effective, equitable, and resilient health system.

The Commission's *Philanthropic Coalition for Community Mobilization* (the Coalition) will serve a key role in the Commission's work by providing a platform for diverse community voices to inform the Commission's deliberation on opportunities, priorities, and strategies for cross-sector alignment for health. Additionally, capacity and interest permitting, the Coalition will lead local consideration and/or implementation of the Commission's alignment recommendations in their jurisdictions. Overall, the Coalition aims to ensure that the Commission's activities and recommendations are well informed by local priorities and perspectives and are aligned in a fashion that can help catalyze progress at both national and local levels.

Approach: The *Philanthropic Coalition for Community Mobilization* brings forward community perspectives from a variety of lived experiences to inform Commission deliberations using various mechanisms:

- **Ad hoc virtual convenings** focused in particular on the core charge to the Commission to identify and build community funders' capacity to initiate, lead, or facilitate multi-sector alignment for health progress in their communities.
- **Periodic communication** featuring updates on the progress of the Commission and its Workstreams, along with information about relevant initiatives at the local, state and national levels.
- **Surveys** developed to improve the match between opportunities and practical local initiatives will be shared with the Coalition for optional circulation to their grantees organizations and other community partners to gain community input on the progress. At the outset, surveys will be distributed for Coalition members to collect stories from their community and assess the barriers to local- or regional-level cross-sector alignment to support health.

Members of the Philanthropic Coalition for Community Mobilization will be routinely engaged and kept up to date on the progress of Commission work, with an emphasis on information pertinent to the Coalition, through regular email newsletters. Newsletters, surveying, and convenings will occur over the two-to-three-year period that the Commission will be operating.

Participants: The Philanthropic Coalition for Community Mobilization will be comprised of 300+ local, state, and regional funder organizations with representation from all regions of the country. Dwayne Proctor from the Missouri Foundation for Health will chair the Coalition, working in close cooperation with regional and national funder associations.

Related NAM work: *Emerging Stronger from COVID-19: Priorities for Health System Transformation (2022)*

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