



[MindClick](#), a women-owned and led global product intelligence company, empowers industry leaders worldwide to make climate, health, and equity a standard part of the purchasing decision process through impact ratings and analytics. Through cloud-based decision tools and impact reporting, MindClick empowers supply chain and design and construction teams to select environmentally preferable medical and surgical products and create beautiful interiors that support the health of people and the planet – including net zero carbon emissions, healthy interiors, waste reduction, circularity, and DEI.

Healthcare providers and their facilities, design and construction, and supply chain teams use MindClick's integrated environmental and social impact data and technology to advance their ESG leadership.

Commitment Statement: MindClick offers a data intelligence solution to the NAM's Climate Collaborative priorities of Health Care Supply Chain and Infrastructure and Metrics. MindClick is committed to empowering businesses in the healthcare and hospitality sectors by providing their marketing, sustainability, and supply chain teams with the product intelligence needed to meet market demand for healthier products and services. MindClick's mission is to build data integrity into the sourcing and procurement processes with easy-to-understand, easy-to-compare product intelligence that can be used to answer key questions and improve performance and a healthier supply chain eco-system ultimately.

Our commitment extends to both suppliers and service providers. We are committed to supplier's needs to help their customers understand their contributions to decarbonization, waste reduction, efficiency, and avoidance of chemicals of concern by transforming their data into comprehensible ratings. Through our independent verification of products 'green' claims we are equally committed to enabling buyers to trust they are purchasing products aligned with their organization's goals to reduce their carbon footprint, improve environmental and human health, actively address social determinants of health, and monitor measurable progress over time.

MindClick gathers and verifies complex environmental health and embodied carbon data for products manufactured for the built environment (building materials, interior finishes, furniture, and equipment) and medical surgical products and turns it into user-friendly product intelligence. MindClick's verification and data analysis uses a 200-point good, better, best rating system that easily identifies and compares products and manufacturers in the following categories:

Raw Materials: Avoid depletion of natural resources and reduce carbon.

Chemicals: Avoid products containing toxins known to cause harm to people and the planet.

Manufacturing-Environmental Impact: Reduce carbon emissions, energy, waste, and conserve water in manufacturing.

Manufacturing Social: Ensure support for Diversity, Equity, and Inclusion.

Packaging: Reduce carbon emissions, waste, and depletion of natural resources.

Distribution: Reduce transportation related carbon emissions.

Hospital Operations Impact: Reduce carbon emissions, energy, waste, and conserve water in hospital operations.

Health Impact: Ensure healthy interiors for patients, staff, and community through avoidance of toxins in building materials and finishes.

End of Use/Circularity: Reduce carbon emissions, waste, and depletion of natural resources.

With impact data and analytics from over 500 suppliers and 150,000+ products, MindClick's solutions are providing the transparency to accelerate market transformation toward sustainable and healthier products.