



Michigan Clinicians for Climate Action

National Academy of Medicine (NAM) Collaborative on Decarbonizing the U.S. Health Sector Commitment Statement

04.29.2022

[Michigan Clinicians for Climate Action](#) (MiCCA) is a 501c(3) organization and state affiliate of the [Medical Society Consortium on Climate and Health](#) (MSCCH). As such, MiCCA is a coalition of Michigan health professionals focused on the mitigation and prevention of adverse health effects of climate change through educating, empowering, and engaging health professionals, the general public, and policy makers. MiCCA and their volunteer members work together towards these goals by speaking to the public and policy makers, submitting written comments, presenting to medical schools and medical students, and endorsing policy as appropriate.

MiCCA was informed of this opportunity through the MSCCH. Three of the MSCCH's state affiliates are current members of the collaborative's partner organizations: [New Hampshire Health Workers for Climate Action](#), [Virginia Clinicians for Climate Action](#) (VCCA), and [Wisconsin Health Professionals for Climate Action](#) (WHPCA).

By joining the National Academy of Medicine's (NAM) Collaborative on Decarbonizing the U.S. Health Sector, MiCCA aims to fulfill the Health Professional Education and Communication priority area of the collaborative. The Health Professional Education and Communication priority area defines itself as an effort to:

“empower health workers and learners to better advocate for decarbonizing health care through education and communication that emphasize the health and equity benefits of climate actions”.

MiCCA would aim to fulfill this priority through their outreach methods. MiCCA's outreach methods primarily consist of two platforms: email and social media. MiCCA's email outreach is facilitated through mailchimp and is typically performed



through [monthly newsletters](#) and action alerts. MiCCA's mailchimp mailing list has 92 active subscribers and 163 total contacts. MiCCA's social media outreach is primarily conducted through twitter and facebook. [MiCCA's twitter account](#) has 100 followers and [MiCCA's facebook page](#) has 122 followers.

As an example of previous efforts that would fall into this category, MiCCA has collaborated with organizations in the past to share resources on both email and social media platforms. The Climate Action Campaign (CAC) recently released a "Cost of Inaction" campaign. To support their campaign, MiCCA endorsed the CAC's resources and media work, MiCCA dedicated a section of their April newsletter to the campaign, and MiCCA posted about the campaign via their social media platforms.

An example of MiCCA's previous work involving medical students includes MiCCA's previous presentations to Western Michigan University's (WMU) Homer-Stryker Medical School. ["Climate Change, Systemic Inequities, and Health"](#) was the most recent presentation given to the WMU Homer-Stryker Medical School by MiCCA and their volunteers.

These examples of MiCCA's previous work will hopefully provide insight into the work that MiCCA would perform alongside the NAM's Collaborative on Decarbonizing the U.S. Health Sector.

In closing, MiCCA's commitment to the NAM's Collaborative on Decarbonizing the U.S. Health Sector would be facilitated under the education priority area. By joining this collaborative MiCCA will be able to enhance their current education efforts by uplifting the collaborative's message to their audiences. Thank you in advance for your consideration and taking the time to read MiCCA's commitment statement.

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