The Health Collaborative
Cincinnati, Ohio

Craig Brammer, CEO
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Project Summary

• Result of a merger of HealthBridge, the Greater Cincinnati Health Council, and the Improvement Collaborative
• 14-county Greater Cincinnati region
• Clinical, claims, public health
• Connectivity to all major hospitals and physician groups, health plans, and larger post acute, behavioral health and public health orgs
• The Greater Cincinnati provider community, philanthropies, and local/state/federal partners
Vision

• By sharing data cross sector we create an infrastructure for our community that allows the right people to have the right information at the right time, specifically to prioritize the populations in our community with the greatest need.
Developing Trust and Trustworthiness

- Board of Directors equally divided among providers, purchasers/payers and civic institutions
- Robust data governance
- Robust privacy and security program
- Design Principle: Those closest to the needs and to the work are empowered to set the agenda
- Design Principle: Elevate the voice of people with lived experiences, and co-create solutions that honor their experience and ideas
- Design Principle: Credit is infinitely divisible (Berwick)
Developing Trust and Trustworthiness: COVID-19 Regional Response Coordination

- Responses tailored to pandemic phases, driven by **situational awareness and surveillance**
  - Surge planning
  - Supply chain
  - Testing and tracing
  - NPI communication and enforcement
  - School re-opening
  - Vaccination
- Additional stakeholders engaged over time
- Started with **shared aim, theory**
Developing Trust and Trustworthiness: Community Health Needs Assessment

Data Collection Results

- 8,321 online community survey respondents
- 859 health and social service provider survey respondents
- 38 interviews with system leaders
- 51 targeted focus groups
- Extensive review of current literature and existing community data
Results: C19

- **Unprecedented collaboration**
- **Reusable sociotechnical infrastructure**
- **Common language and perspective re aims, theory of change, and the use of data**

Source: CDC Wonder, retrieved from: [https://wonder.cdc.gov/controller/datarequest/D76;jsessionid=27C50981E84DB7ECD311C8BE3F3B](https://wonder.cdc.gov/controller/datarequest/D76;jsessionid=27C50981E84DB7ECD311C8BE3F3B)
Results: CHNA

- CHNA is now the organizing framework for hospitals, foundations, public health departments and others across the region.
Lessons Learned/Tensions to Explore & Manage

• **Beneficiaries of Data Liquidity**
  • Healthcare sector
  • Digital health economy
  • General population

• **Centralization vs. Democratization of Data**

• **Health Data Utility**