Conversations on Assessing Meaningful Community Engagement

A project of the NAM Leadership Consortium and the Robert Wood Johnson Foundation

March 30, 2022 | 11:00 am-12:30 pm ET

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Assessing Meaningful Community Engagement Project

- **Identify options for indicators and metrics** that can be used to measure meaningful community engagement in a wide range of settings that
  - characterize, track, motivate, guide progress
    - on the engagement of
      - individuals, families, community groups
        - in shaping how health and health care programs and policies are
          - developed, implemented, overseen
            - with special emphasis on those most in need
Today’s Agenda

Review of the Assessing Community Engagement Conceptual Model (ACE-CoM)

Conversation on the Implementation and Use of the Assessing Community Engagement

Audience Q&A
Join the Conversation!

To use the chat box:

1. Click Chat in the webinar controls to make the chat window appear.
2. Tap on the drop down to change who you are sending the message to. As an attendee, you can send a message to the host and other panelists, or all attendees and panelists.
3. Type your message into the chat window.
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To submit a question:

1. Click on the Q&A button in the webinar controls.
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Achieving Health Equity and Systems Transformation Through Meaningful Community Engagement

Assessing Community Engagement Conceptual Model (ACE-CoM)
ACE-CoM Foundational Standards

Define the ideal of what should be measured in meaningful community engagement

Allow the community to see itself in the language, definitions, and context

Be sufficiently flexible to measure engagement in any community

Define health holistically

Embed equity throughout the model

Emphasize outcomes of meaningful community engagement

Present a range of outcome options for various stakeholders

Communicate the dynamic and transformative nature of engagement
The Evolution of ACE-CoM
ACE-CoM: Central Focus

COMMUNITY ENGAGEMENT
ACE-CoM: Core Principles
ACE-CoM: Outcomes

**EXPANDED KNOWLEDGE**
- New curricula, strategies + tools
- Bi-directional learning
- Community-ready information

**STRENGTHENED PARTNERSHIPS + ALLIANCES**
- Diversity + inclusivity
- Partnerships + opportunities
- Acknowledgment, visibility, recognition
- Sustained relationships
- Mutual value
- Trust
- Shared power
- Structural supports for community engagement

**IMPROVED HEALTH + HEALTH CARE PROGRAMS + POLICIES**
- Community-aligned solutions
- Actionable, implemented, recognized solutions
- Sustainable solutions

**THRIVING COMMUNITIES**
- Physical + mental health
- Community capacity + connectivity
- Community power
- Community resiliency
- Life quality + well-being

**CORE PRINCIPLES**
- Co-created
- Bi-directional
- Inclusive
- Culturally-centered
- Multi-knowledge
- Equitably financed
- Ongoing
- Shared governance
- Mutual value
- Trust
ACE-CoM: Goal and Contextual Factors

Core Principles:
- Co-equal
- Trust
- Bi-directional
- Inclusive
- Multi-knowledge
- Equitably financed
- Shared governance
- Culturally centered

Expanded Knowledge:
- New curricula, strategies + tools
- Bi-directional learning
- Community-ready information

Strengthened Partnerships + Alliances:
- Diversity + inclusivity
- Partnerships + opportunities
- Acknowledgment, visibility, recognition
- Sustained relationships
- Mutual value
- Trust
- Shared power
- Structural supports for community engagement

Improved Health + Health Care Programs + Policies:
- Community-aligned solutions
- Actionable, implemented, recognized solutions
- Sustainable solutions

Thriving Communities:
- Physical + mental health
- Community capacity + connectivity
- Community power
- Community resiliency
- Life quality + well-being

Drivers of Health:
- Drivers of change in health & health care
- Social, political, racial, economic, historical, and environmental context

Health Equity Through Transformed Systems for Health
Upcoming Resources

Learn more and join the listserv to receive updates at:

- **IMPACT STORIES**: How partnerships have assessed engagement, the influence engagement had on their communities, and alignment of outcomes in the ACE-CoM
- **ASSESSMENT INSTRUMENT SUMMARIES**: Metrics developed, implemented, or evaluated with community engagement and aligned with the ACE-CoM
- **SPECIAL PUBLICATION**: Framework for implementation and advancement of measuring community engagement
Conversations on the Assessing Meaningful Community Engagement Conceptual Model

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Thank you for joining! The slides and recording will be publicly available in the coming weeks.

Visit https://nam.edu/programs/value-science-driven-health-care/assessing-meaningful-community-engagement/ to keep the conversation going!