



Dear National Academy of Medicine Climate Collaborative leader,

Mission:

[Climate Health Now](#) is a group of >620 California health professionals who advocate for climate action through a health and equity framework. We use community organizing practices to build the base of climate-engaged health professionals across the state in order to leverage our health professional influence in effective advocacy for health equity today and a livable climate tomorrow by calling for a rapid and Just Transition to a clean, renewable energy economy.

Using the [Policy Action Agenda for Climate Health and Equity](#) as our foundational platform, we engage and enable our members to become climate health leaders in four areas of work:

1. Decarbonizing the healthcare sector in California
2. Activating within Organized Medicine to advance climate action
3. Enabling trusted messengers to persuasively communicate climate change as a health emergency and message the health co-benefits of climate action– to boost political will for action
4. Strategic partnership with community-based organizations to leverage our health expertise in lifting up their climate justice campaigns – inclusive of legislative and regulatory advocacy at the local and state level

Our Theory of Change:

Doctors and nurses are [among the most trusted professionals](#) in the US. Research shows that the health impacts message frame-- and particularly the health co-benefits -- for the climate crisis is the most effective framing for eliciting concern and building support for action^{1,2,3}.

We use community organizing practices to organize California's health professional community to fulfill [our professional responsibility by](#) becoming climate health advocates. We work to decarbonize our own healthcare institutions, encourage organized medicine to lobby for climate action, and join in strategic partnership with frontline and community organizations around climate justice. Our ultimate goal is to involve as many California health professionals as possible in climate health advocacy and to leverage our profession's social trust and influence on public opinion to pressure policymakers to prioritize the interest of our patients' health— public health in California— over the financial interests of oil and gas corporation elites in order to catalyze a Just Transition to a clean energy economy that supports healthy people in healthy places and leaves no one behind.

By organizing and enabling California's health professional community to **leverage our**

¹ <https://link.springer.com/article/10.1007/s10584-012-0513-6>

² file:///C:/Users/p330595/Downloads/DGHJHW_ClimateChangeConjoint_Jan2021.pdf

³ <https://bmcpublichealth.biomedcentral.com/articles/10.1186/1471-2458-10-299>

profession's social trust and influence on public opinion, we pressure decision-makers and policymakers to prioritize the interest of our patients' health— public health in California— over the financial interests of oil and gas corporation elites by collaborating in the Just Transition to a clean energy economy that supports healthy people in healthy places and leaves no one behind.

Thank you for your consideration.

Sincerely,

Ashley McClure, MD

ashennessy@gmail.com