To Whom It May Concern:

In 1993, The Center started with a vision for creating healthcare facilities that promote healthier environments. Since then, we’ve seen and have been a catalyst for change. These changes are not only becoming commonplace—they’re creating positive change in the way facilities are designed and built.

Today, our community is diverse. Architects, interior designers, healthcare executives, healthcare professionals, senior facility executives, researchers, product manufacturers, educators, and students. All committed to optimizing healthcare facilities. Healthcare design is changing for the better, and we only see this trend gaining momentum.

Through design research (Knowledge Repository - the largest collection of healthcare design research); education (educational partner for content at Healthcare Design Expo and Conference and Environments for Aging Conference); and advocacy (Built Environment Network and Environmental Standards Council) we’re leading the way in transforming hospitals, clinics, wellness centers, doctor’s offices and residential care facilities for a safer, healthier tomorrow.

For the NAM collaborative, The Center for Health Design will serve as an umbrella organization and will act as a conduit to the Built Environment Network (BEN). The Built Environment Network is an organized collaborative of senior healthcare executives who manage the design, construction and maintenance for their respective real estate portfolios along with several industry partners. The network is comprised of health systems across the country. Walt Vernon is also a founding member of the BEN. Their value proposition is to learn from each other, take the learnings back to their organizations and to share their learnings and perspectives to educate and promote change in the industry. They meet monthly as a network, share ideas with each other and present their findings in webinars with The Center and present annually at the Healthcare Design Expo and Conference. One of the members of the network has committed to serve as a liaison to NAM and will do the following:

- Participate actively by attending meetings and responding to requests for information.
- Share updates with the Collaborative about the BEN network organizations’ climate change related work.
- Provide feedback from the BEN members to enhance the Collaborative’s work and activities.
- Share announcements about activities and products.

Several executives have staff who are interested in making change in their systems and are dedicated to this work. The consultant who is a member of BEN will organize a smaller work group from the interested health systems to gather information and questions to share with NAM and will keep the larger group informed of the work and requests for information. The Center for Health Design will support this work by providing the ongoing forum for this work and as applicable will share information on our website and other social media.

The Center requests you to consider this application. Many of the organizations that comprise the BEN are feeling the pressure and want to make change and don’t know how to proceed. The BEN offers a unique way for NAM to access a number of health systems and industry partners in one convenient way to assist them in their journey.

Donna Deckard
Director of Strategic Projects
ddeckard@healthdesign.org
510 - 847-4972