

Conversations on the Assessing Community Engagement Conceptual Model

March 30, 2022 Public Meeting



March 30, 2022

11am-12:30pm ET

Focus: A conversation on the Assessing Community Engagement Conceptual Model (ACE-CoM), a resource that illustrates the dynamic relationship between community engagement and critical outcomes, and opportunities for implementation to advance health equity through transformed systems for health.

Motivating Questions:

1. *Vision:* What is the vision for meaningful community engagement in various systems that impact health? What is the relationship between community engagement and outcomes aligned with healthy communities?
2. *Implementation:* What are the opportunities and potential approaches for various end users to implement and use the ACE-CoM? What other resources are needed to support progress toward meaningful community engagement?
3. *Engage:* What questions and reflections do attendees and potential end users have on the ACE-CoM?

Anticipated Outcomes: Demonstrate how the ACE-CoM can be used to assess the impact of engagement, as well as inspire action among end users to advance health equity and transform all of the various systems (e.g., health care and policy, housing, education, environmental) that influence health and well-being of communities.

Zoom Webinar

Please register [here](#), to ensure we have your information for follow-on communications and to share the slides after the meeting. You will receive an email with instructions on how to join.

AGENDA

11:00 am ET	Community Engagement Impact Story
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This session will start with an impact story demonstrating what one partnership has done to engage their community and the impact and influence of that engagement.

Speaker: **Debra Oto-Kent**, Health Education Council

11:05 am ET	Welcome & Overview
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On behalf of the Organizing Committee guiding this effort and the Robert Wood Johnson Foundation, welcoming remarks and an overview of the agenda will be provided.

Speakers: **Ann Hwang**, Harvard Medical School (Co-chair)
Mona Shah, Robert Wood Johnson Foundation

11:15 am ET	Review of the Assessing Community Engagement Conceptual Model
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Review the development and design of the conceptual model, which aims to assess the extent, process, and impact of community engagement, and highlight forthcoming products from the Organizing Committee.

Speaker: **Ayodola Anise**, National Academy of Medicine

11:25 am ET	Conversation on the Implementation and Use of the Assessing Community Engagement Conceptual Model
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Perspectives from Organizing Committee members on the potential uses of the conceptual model.

Moderator: **Sinsi Hernández-Cancio**, National Partnership for Women & Families (Co-chair)
Panelists: **Tekisha Dwan Everette**, Health Equity Solutions
Felica Jones, Healthy African American Families II
J. Lloyd Michener, Duke School of Medicine
Nina Wallerstein, University of New Mexico

11:55 am ET	Q&A
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Organizing Committee members will address audience reactions and questions.

Moderator: **Bobby Milstein**, Rethink Health
Panelists: **Maret Felzien**, High Plains Research Network
Marita Jones, Healthy Native Communities Partnership
Richard Zaldivar, The Wall Las Memorias Project
Burt Pusch, Commonwealth Care Alliance

12:25 pm ET	Send-off and Closing Remarks
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Concluding observations, and final thanks to all invited speakers and participants.

Sergio Aguilar-Gaxiola, University of California, Davis (Co-chair)
Monique Shaw, Robert Wood Johnson Foundation

12:30 pm ET

Adjourn

Organizing Committee for Assessing Community Engagement

- Sergio Aguilar-Gaxiola, University of California, Davis (co-chair)
- Syed M. Ahmed, Medical College of Wisconsin
- Ayodola Anise, National Academy of Medicine
- Atum Azzahir, Cultural Wellness Center
- Kellan E. Baker, Whitman-Walker Institute
- Chuck Conner, West Virginia Prevention Research Center Community Partnership Board (*until March 2021*)
- Anna Cupito, National Academy of Medicine (*until July 2021*)
- Milton Eder, University of Minnesota
- Tekisha Dwan Everette, Health Equity Solutions
- Kim Erwin, IIT Institute of Design
- Maret Felzien, Northeastern Junior College
- Elmer Freeman, Center for Community Health Education Research and Service
- David Gibbs, Community Initiatives
- Ella Greene-Moton, University of Michigan School of Public Health
- Sinsi Hernández-Cancio, National Partnership for Women & Families (co-chair)
- Ann Hwang, Harvard Medical School (co-chair)
- Felica Jones, Healthy African American Families II
- Grant Jones, Center for African American Health
- Marita Jones, Healthy Native Communities Partnership
- Dmitry Khodyakov, RAND Corporation and Pardee RAND Graduate School
- J. Lloyd Michener, Duke School of Medicine
- Bobby Milstein, ReThink Health
- Debra S. Oto-Kent, Health Education Council
- Michael Orban, Orban Foundation for Veterans
- Burt Pusch, Commonwealth Care Alliance
- Al Richmond, Campus Community Partnership for Health (*until March 2021*)
- Mona Shah, Robert Wood Johnson Foundation
- Monique Shaw, Robert Wood Johnson Foundation
- Merri Sheffield, BECAUSE, Inc.
- Julie Tarrant, National Academy of Medicine
- Nina Wallerstein, University of New Mexico
- John M. Westfall, American Academy of Family Physicians
- Asia Williams, National Academy of Medicine
- Richard Zaldivar, The Wall Las Memorias Project

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