



**NAM Culture of Health Program Virtual Stakeholder Meeting:
Measuring Impact to Achieve Health Equity Outcomes**

January 25, 2022 2:00-5:00 pm ET; January 26, 2022, 12:00-2:00 pm ET

To join via computer:	To join by phone only:
Click: https://nasem.zoom.us/j/93682261116?pwd=WEV0Vm9uOTUzaFZHVGFRdFFqRytoUT09	Dial: 646-518-9805 Meeting ID: 936 8226 1116 Passcode: 403220

The NAM Culture of Health Program (CoHP) is a multiyear collaborative effort to deepen understanding, mobilize evidence, and identify strategies to create and sustain conditions that support equitable good health for all Americans. To achieve this mission, the program has four aims:

- **LEAD:** Building, informing, and elevating the evidence-base on health equity
- **ENGAGE:** Facilitate the collaboration of key stakeholders working at every level to accelerate health equity
- **TRANSLATE:** Communicate the evidence in a timely and culturally-appropriate manner to bridge science to action to accelerate health equity
- **SUSTAIN:** Ensure long-term commitment and progress to accelerate health equity

The objectives of this meeting are to:

- Examine key considerations for measuring, evaluating, and communicating the impact of efforts to accelerate health equity
- Highlight existing approaches to measuring and evaluating health equity strategies in various sectors
- Elevate promising strategies to measure impact of efforts to sustain and advance health equity outcomes

The meeting planning committee includes:

- **Angela Diaz**, Icahn School of Medicine at Mount Sinai
- **Rebekah Gee**, Nest Health
- **Otho E. Kerr III**, New York Federal Reserve Bank
- **Velma McBride Murry**, Vanderbilt University School of Medicine
- **Donald Warne**, University of North Dakota School of Medicine and Health Sciences



Tuesday, January 25, 2022

Public Session

2:00 pm ET

Welcome and Opening Remarks

Objective: Provide a brief overview of the Culture of Health Program and the National Academy of Medicine's mission to accelerate health equity.

Antonia Villarruel, Professor and Margaret Bond Simon Dean of Nursing, University of Pennsylvania

2:10 pm ET

Session 1: Setting the Stage

Objective: Highlight the need to build the evidence base for measuring and evaluating strategies to advance health equity across diverse contexts and communities, and the critical context of narrative and policy in systems-level challenges and solutions.

Speaker presentations followed by discussion and audience Q&A.

Moderator: Velma McBride Murry, Lois Autrey Betts Endowed Chair University Professor, Departments of Health Policy at Vanderbilt University School of Medicine

Speakers:

- **Jonathan Heller**, Senior Health Equity Fellow, Population Health Institute, University of Wisconsin
- **Manuel Pastor**, Distinguished Professor, Sociology and American Studies & Ethnicity; Director, Equity Research Institute, USC
- **Danielle Berman**, Senior Evidence Analyst, Office of Management and Budget

3:00 pm ET

Session 2: Building Equity into Evaluation

Objective: Highlight the importance of equity-centered infrastructure, including incorporating cultural humility and values frameworks, for measuring impact of efforts to advance health equity.

Speaker presentations followed by discussion and audience Q&A.

Moderator: Donald Warne, Associate Dean of Diversity, Equity, and Inclusion and Director of the Indians Into Medicine (INMED) and Public Health Programs, North Dakota School of Medicine and Health Sciences

Speakers:

- **Melanie Nadeau**, Director and Assistant Professor, Indigenous Health PhD Program, Indigenous Health Department, University of North Dakota
- **Veronica G. Thomas**, Professor, Department of Human Development and Psychoeducational Studies, Howard University and Director, Evaluation and



Continuous Improvement component, Georgetown-Howard Universities Center for Clinical and Translational Sciences

- **Nathan Stinson**, Director of the Division of Scientific Programs, National Institute on Minority Health and Health Disparities

3:55 pm ET **Break (10 minutes)**

4:05 pm ET **Session 3: Planning for Dissemination and Accountability**

Objective: Examine processes for developing a communications strategy alongside evaluations to share learnings with various audiences, build relationships and trust with communities intended to benefit, and contribute to the field's evidence base.

Speaker presentations followed by discussion and audience Q&A.

Moderator: Steven Woolf, Professor C. Kenneth and Dianne Wright Distinguished Chair in Population Health and Health Equity, Virginia Commonwealth University; Director Emeritus and Senior Advisor, VCU Center on Society and Health

Speakers:

- **Amber Banks**, Senior Director, Frontline Solutions
- **Hanh Cao Yu**, Chief Learning Officer, The California Endowment
- **Mark Cabaj**, President, From Here to There Consulting

4:55 pm ET **Closing Remarks**

Objective: Highlight the importance of evaluation for sustained short- and long-term change and action to advance health equity.

Speaker: Rebekah Gee, President and Founder, Nest Health

5:00 pm ET **Adjourn**

Wednesday, January 26, 2022

Public Session

12:00 pm ET **Welcome and Overview**

Objective: Establish the critical elements of equity-focused evaluation as the broader context for the discussion of how existing efforts are evaluating their impact toward health equity.

Speaker: Velma McBride Murry, Lois Autrey Betts Endowed Chair University Professor, Departments of Health Policy, Vanderbilt University School of Medicine

12:10 pm ET Models to Evaluate Impact for Health Equity Strategies

Objective: Examine existing evaluation methods to demonstrate effectiveness of efforts to promote health equity, identifying current understanding and gaps in the field as well as next steps for incorporating learnings.

Speaker presentations followed by discussion and audience Q&A.

Moderator: Otho Kerr, Director of Strategic Partnerships and Impact Investing, New York Federal Reserve Bank

Speakers:

- **Donna Galbreath**, Senior Medical Director of Quality Assurance, Southcentral Foundation
- **Gloria Dickerson**, CEO & Founder, We2gether Creating Change
- **Mary Bogle**, Principal Research Associate, Metropolitan Housing and Communities Policy Center, Urban Institute
- **Abigail Goodwin**, Executive Vice President, Palm Health Foundation

1:50 pm ET Closing Remarks

Objective: Summarize identified priorities for measuring impact of health equity goals, and reinforce vision for learning and continuing to implement health equity strategies across sectors.

Speaker: Rebekah Gee, President and Founder, Nest Health

2:00 pm ET Adjourn

