Advancing Health Equity Science, Practice & Outcomes
A Culture of Health Listening Workshop

October 14, 2020
11 am – 3:30 pm ET

The NAM Culture of Health Program is a multiyear collaborative effort to deepen understanding, mobilize evidence, and identify strategies to create and sustain conditions that support equitable good health for all Americans.

The objectives of this meeting are to:

- Examine the historical perspective and current state of affairs for decision-makers advancing health equity through policy, practice, and systems.
- Identify where there are evidence or understanding gaps for decision-makers to take action on health equity, what barriers impede them in their efforts to advance health equity, and the anticipated implications of COVID-19 and increased focus on structural racism.
- Discuss where attention should be focused to aid decision-makers in action to advance health equity in a post-COVID world.
- Identify opportunities to engage other partners and/or sectors to advance health equity.
11:00 am ET  Welcome and Opening Remarks

Ivory Clarke, Director, Culture of Health Program, National Academy of Medicine

Michael McGinnis, Leonard D. Schaeffer Executive Officer, National Academy of Medicine

11:30 am ET  Keynote: Drivers of Inequities Implications from the Past for Moving Forward (Where Are We Now and Why?)

Objective: Examine the historical perspective and influence impeding health equity as it relates to policy, practice, and systems especially in light of challenges highlighted by COVID-19 and increased public attention on structural racism; discuss the current state of affairs for decision-makers, including how culture, economic and financial realities, and science impact the environment for advancing health equity.

Speakers:
- Colin Gordon, Professor of 20th century U.S. history, American public policy, American political economy, and American urban history, University of Iowa
- Kara Odom Walker, Senior Vice President and Chief Population Health Officer, Nemours Children’s Health System

Guiding Questions
- What role does the history of structural racism in the US have to play in designing a way forward and creating policies for a more equitable future, especially in response to inequities highlighted by COVID-19?
- What are the persistent systemic and structural barriers that impede the nation's ability to have progressed more quickly to advance health equity?
- Culture dictates how policy is adopted and applied. How do we change hearts and minds to accept the data available and apply it in a way that achieves health equity?

12:00 pm ET  Gaps and Barriers: What is Missing?

Objective: Identify where there are evidence or understanding gaps for decision-makers to take action on health equity, what barriers impede them in their efforts to advance health equity, and the anticipated implications of COVID-19 and increased focus on structural racism.

Speakers:
- Stephanie Mayfield Gibson, Board of Directors, Trust For America’s Health and ChangeLab Solutions
- Nicholas Courtney, Policy Analyst, National Congress of American Indians
- Frederick Isasi, Executive Director, Families USA

Guiding Questions
- What are unique barriers for decision-makers to address social determinants and tackle health inequities?
• What mechanisms can be utilized to help mitigate identified barriers?
• What information and/or resources are used to make decisions, and are there resources that would be more helpful to advance health equity?
• How is success defined and how is progress measured against health equity goals, and where are there gaps in assessing impact?
• Are there stakeholders critical to addressing health inequities who require pre-work before they can be engaged to build a culture of health? What resources would prepare those stakeholders to be partners in this work?

1:00 pm ET  Break

1:15 pm ET  Priorities for Addressing Gaps and Barriers: How Do We Move Forward?

Objective: Discuss where attention should be focused to aid decision-makers in action to advance health equity in a post-COVID world.

Speakers:
• Amanda Maria Navarro, Chief Impact Officer, PolicyLink
• Rebekah Gee, CEO, LSU Health Care Services
• David Erickson, Senior Vice President & Head of Outreach & Education, Federal Reserve Bank of New York

Guiding Questions
• Who are the spokespeople that can lead and/or influence decision-makers toward steps to advance health equity?
• What outcome(s) are health equity efforts aimed to achieve, and how is progress measured against those goals?
• How can successful examples of collaborations that advance health equity be built upon? What additional considerations are needed in light of COVID-19 and renewed attention to structural racism?
• What shifts in mindsets, thinking, and incentives for decision-makers would help generate traction on a broader movement to shift culture to advance health equity?

2:15 pm ET  Group Reflection and Q&A

Objective: Reflect on the day’s conversations and opportunities for moving forward.

Facilitators:
• Colin Gordon, Professor 20th century U.S. history, American public policy, American political economy, and American urban history, University of Iowa
• Kara Odom Walker, Senior VP and Chief Population Health Officer, Nemours Children’s Health System

Session Format:
• Facilitators will reflect on what they’ve heard throughout the meeting.
• Facilitators will ask each speaker to offer a 1-2 minute reflection.
- NAM staff moderator will pose meeting participant questions to speakers for a 30-minute audience Q&A.

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<tr>
<th>Time</th>
<th>Session</th>
<th>Speaker</th>
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<tr>
<td>3:15 pm ET</td>
<td>Closing Remarks</td>
<td>Ivory Clarke, Director, Culture of Health Program, National Academy of Medicine</td>
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<td>3:30 pm ET</td>
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