As one of four action collaboratives under the National Academy of Medicine’s Leadership Consortium, the Culture & Inclusiveness Action Collaborative (CIAC) promotes equitable and evidence-based health care practices; implements strategies to ensure patient, family, and community engagement in health and health care decisions; and identifies the sociocultural conditions both inside and outside the health system that best meet individual needs.

A healthy life is influenced by a range of factors, and by some estimates health care only makes up for 10 to 20 percent of them. The other 80 percent or more include social and cultural factors such as education, race and gender, and the condition of the community a patient lives in. The CIAC works to identify the cultural contexts that best facilitate a healthy life for individuals and the social structures that create highly engaged and resilient communities.

**CIAC’s priority is to advance a culture of health equity and engagement that places the needs of people and communities at its core.**

The CIAC engages the expertise of key stakeholders—including clinicians, patient and family organizations, and government agencies—to improve services both inside and outside the health system. Projects stewarded by the CIAC focus on measuring and evaluating community engagement, fostering a continuum of care to meet both health and social needs for vulnerable populations, and advancing equitable practices at all levels of the health system.

The CIAC is co-chaired by Mary D. Naylor of the University of Pennsylvania School of Nursing and the NewCourtland Center for Transitions and Health, and William D. Novelli of Georgetown University.

**KEY FOCUS AREAS**

- Create a person-centered medical culture that prioritizes equitable and effective care options tailored to patients’ needs and preferences.
- Engage communities to ensure that health care practices and health policies are meaningfully informed and relevant to the communities they serve.
- Collaborate with community leaders, patients, families, caregivers, and clinicians to identify the necessary conditions for shared decision-making that best meet everyone’s needs and advance equitable decision-making protocols that are accessible and scalable.