National Academy of Medicine Leadership Consortium
Care Culture and Decision-making Innovation Collaborative

December 12, 2019
Lecture Room
National Academy of Sciences Building
2101 Constitution Avenue, NW | Washington, DC

Meeting Focus: Engage leaders from public and private sectors to provide feedback and shape progress on ongoing Innovation Collaborative efforts to better integrate measurement and engagement to improve population health by involving people and communities in measurement development and evaluation, and accelerating the implementation of care at the intersection of medical and social needs.

Motivating questions:
1. **Vision:** How can the National Academy of Medicine (NAM) steward progress on the engagement of people and communities to lead to lasting system changes and improvement in health outcomes? How can the NAM leverage opportunities to use measurement of non-medical factors and meaningful community engagement to influence health and health outcomes?
2. **Barriers:** What are the systemic and organizational barriers to adopting and spreading the integration of measurement and engagement to improve care, health programs and policies?
3. **Strategies:** What approaches could be used to increase the engagement of people and communities, as well as measurement of that engagement, to improve health and health outcomes?

Outcomes anticipated: Feedback on development of measures of meaningful community engagement, and discussion on opportunities for the NAM to speed the use of engagement and measurement strategies to improve population health at intersection of clinical practice and social needs.
<table>
<thead>
<tr>
<th>Time</th>
<th>Session Title</th>
<th>Description</th>
<th>Speaker/Institution</th>
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<tr>
<td>9:30 am</td>
<td>Update on Assessing Meaningful Community Engagement for Health &amp; Health Care</td>
<td>This session will provide an update on the National Academy of Medicine/Robert Wood Johnson Foundation effort on identifying measures of meaningful community engagement and include a discussion on future directions to ensure improvements in health and health equity.</td>
<td>Sergio Aguilar-Gaxiola, University of California; Co-Chair, Assessing Meaningful Community Engagement for Health &amp; Health Care project</td>
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<td>10:15 am</td>
<td>Break</td>
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<td>10:30 am</td>
<td>Implementation of Patient-Centered Measurement Principles</td>
<td>This session will present examples from small-scale pilot projects that have developed and/or implemented patient-centered measures and include a discussion on the lessons learned for future measure development and implementation.</td>
<td>Ellen Schultz, American Institutes for Research</td>
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<td>11:15 pm</td>
<td>Reflection and Opportunities for Action</td>
<td>This session will elicit discussion on ideas, opportunities, and considerations for the identification and development of key, parsimonious measures of patient, people, and community engagement, as well as strategies for the National Academy of Medicine or other stakeholders to support and advance the implementation and use of these measures.</td>
<td>Mary D. Naylor, University of Pennsylvania</td>
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<td>12:00 pm</td>
<td>Break To Pick Up Lunch</td>
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<td>12:15 pm</td>
<td>Lunchtime Speaker</td>
<td>This session offers an update from the field on measuring and addressing social needs in health care.</td>
<td>Caroline Fichtenberg, Social Interventions Research and Evaluation Network (SIREN)</td>
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### 1:15 pm
**Integrating Social Needs into Healthcare Interventions and Delivery**

*This session will spotlight high-level takeaways from recent work on the integration of social needs interventions into clinical care and approaches to financing these efforts.*

- **Edward Salsberg**, George Washington University; Member, Committee on Integrating Social Needs Care into the Delivery of Health Care
- **Daniel E. Polsky**, Johns Hopkins University; Chair, Planning Committee for a Workshop on Investing in Interventions that Address Nonmedical, Health-Related Social Needs
- **Len Nichols**, George Mason University
- **Emily Jones**, Center for Medicare and Medicaid Innovation (invited)

### 2:30 pm
**Reflection and Opportunities for Addressing Social Needs**

*This session will offer opportunities for discussion on strategies to scale, measure, and engage people and communities in the integration of clinical practice and social needs to improve health and health outcomes, with emphasis on transforming the culture of care and health financing.*

- **Bill Novelli**, Georgetown University

### 3:00 pm
**Summary Discussion and Closing Remarks**

*This session will allow Collaborative co-chairs to synthesize the day’s discussion and offer a chance for reflection on new possible opportunities.*

- **Bill Novelli**, Georgetown University
- **Mary D. Naylor**, University of Pennsylvania
- **Michael McGinnis**, National Academy of Medicine

### 3:30 pm
**Adjourn**