NAM Vital Directions for Health and Health Care Symposium: The North Carolina Experience

November 21-22, 2019
The North Carolina Biotechnology Center
15 TW Alexander Drive | Durham, NC

Symposium Background

With its Congressionally-charted mandate to serve as advisor to the nation, the National Academy of Medicine (NAM) launched the Vital Directions for Health and Health Care Initiative in 2016. Vital Directions draws on more than 150 leading researchers, scientists, and policy makers to provide expert guidance on 19 priority issues for U.S. health policy. It presents a framework for achieving better health and well-being, high-value health care, and strong science and technology for the nation, identifying 8 cross-cutting areas for particular priority: pay for value, empower people, activate communities, connect care, measure what matters most, modernize skills, accelerate real-world evidence, and advance science.

Vital Directions also called out the basic importance of state and local actions for each of these priorities. This symposium is a state-based extension of the national initiative to bring together various state stakeholders to better understand actions that are being taken at the state-level to achieve more affordable and quality care. It will offer a ripe opportunity to examine state-based capacity and lessons-learned for guiding health policy, as well as synergies among institutions and organizations that could lead to a more equitable health future for all.

Thursday, November 21, 2019

9:00am  Welcome and overview of the Vital Directions initiative

Victor Dzau, MD
President, National Academy of Medicine
Symposium Planning Committee Co-Chair

9:15am  Opening remarks

North Carolina Governor Roy Cooper

9:30am  Keynote session

Secretary Mandy Cohen, MD, MPH
North Carolina Department of Health and Human Services
Symposium Planning Committee Co-Chair

@theNAMedicine  #NAMVitalDx  nam.edu/VitalDirections
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<tr>
<th>Time</th>
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<th>Objective</th>
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| 10:00am  | Panel 1: At a glance: Health and health care priorities and challenges in North Carolina | Offer perspectives on the most pressing health and health care challenges and priorities in North Carolina.         | Pam Silberman, JD, DrPH  
Professor, Department of Health Policy and Management, Gillings School of Global Public Health, University of North Carolina, Chapel Hill | Karen L. Smith, MD, FAAFP  
Physician/Owner Medical Practice, KAREN L SMITH MD, PA  
Steve Neorr  
Senior Vice President of Population Health, Cone Health  
Senior Vice President and Chief Administrative Officer, Triad HealthCare Network  
John Lumpkin, MD, MPH  
President, BlueCross BlueShield of North Carolina Foundation |
| 11:00am  | Panel 2: Place matters: From health and health care disparities to equity    | Provide an overview of health disparities - their sources, their consequences, and their impacts.                   | Michael Waldrum, MD, MSC, MBA  
Chief Executive Officer, Vidant Health                                                                                                           | Sharrelle Barber, ScD, MPH  
Assistant Research Professor, Department of Epidemiology and Biostatistics and the Urban Health Collaborative, Drexel University Dornsife School of Public Health  
James Johnson, PhD  
Professor of Strategy and Entrepreneurship and Director, Urban Investment Strategies Center, UNC-Chapel Hill Kenan-Flagler Business School  
Weyling White  
Practice Administrator, Roanoke Chowan Community Health Center  
Reverend Mac Legerton  
Co-Founder and Executive Director, Center for Community Action |
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<tr>
<td>12:15pm</td>
<td>Lunch</td>
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<td>1:15pm</td>
<td><strong>Panel 3: Investing in whole person health: Towards an integration of physical, behavioral, and social health</strong></td>
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<td><strong>Objective:</strong> Examine how to integrate physical, behavioral, and social health and non-medical drivers of health, and streamline workflow and business processes as health-promoting assets.</td>
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|         | **Moderator:** Betsey Tilson, MD, MPH  
State Health Director and Chief Medical Officer, North Carolina Department of Health and Human Services |
|         | **Speakers:**  
Alisahah Cole, MD  
Chief Community Impact Officer, Atrium Health  
Kathy Colville, MSPH, MSW  
Healthy Communities Director, Cone Health  
Christopher F. Koller  
President, Milbank Memorial Fund  
Amelia Muse, PhD, LMFT  
Director, Center of Excellence for Integrated Care, Foundation for Health Leadership and Innovation |
| 2:30pm  | **Panel 4: Connecting care: Advances in health care data initiatives and infrastructure** |
|         | **Objective:** Examine the importance of data interoperability as a core resource for value-driven, whole-person care with the data required to assess progress. |
|         | **Moderator:** Aaron McKethan, PhD  
Assistant Professor of Population Health Sciences, Duke University School of Medicine  
Senior Policy Fellow, The Duke-Margolis Center for Health Policy |
|         | **Speakers:**  
Eugenie Komives, MD  
Chief Medical Officer, WellCare of North Carolina |
Jessie Tenenbaum, PhD  
Chief Data Officer, North Carolina Department of Health and Human Services

Annette DuBard, MD, MPH  
VP of Clinical Strategy, Aledade, Inc.

Matthew Ewend, MD, FACS  
President, UNC Physicians  
Chief Quality and Value Officer, UNC Health Care

3:45pm  Break

4:00pm  Panel 5: 21st century health teams

Objective: Examine the emerging challenges and opportunities for the health workforce and strategies for bridging the gap between current status and future needs.

Moderator:  
Eugene Washington, MD, MPH, MSc  
Chancellor for Health Affairs, Duke University  
President and Chief Executive Officer, Duke University Health System

Speakers:  
Erin Fraher, PhD, MPP  
Associate Professor, Department of Family Medicine, School of Medicine  
Director, Carolina Health Workforce Research Center  
University of North Carolina, Chapel Hill

Crystal L. Graham, PhD, RN, CHSE  
Director, Clinical Simulation Laboratory and Clinical Assistant Professor, University of South Carolina, College of Nursing

Peter I. Buerhaus, PhD, RN, FAAN  
Professor of Nursing, Montana State University College of Nursing  
Director, Center for Interdisciplinary Health Workforce Studies

Julia L. (Julie) George, MSN, RN, FRE  
Chief Executive Officer, North Carolina Board of Nursing

5:15pm  Evening reception at the North Carolina Biotechnology Center

6:15pm  Adjourn
Friday, November 22, 2019

9:00am  Introductory Remarks

**Michael McGinnis, MD, MPP**  
Executive Officer, National Academy of Medicine

9:10am  Keynote Session

**Karen DeSalvo, MD, MPH**  
Professor of Medicine and Population Health, The University of Texas at Austin Dell Medical School  
Senior Fellow, Bipartisan Policy Center  
Co-Convener, National Alliance to Impact the Social Determinants of Health

9:40am  Panel 6: Health care transformation: Shifting towards pay for value

*Objective: Explore multi-payer strategies to shift health financing toward value and population health.*

Moderator  
**Mark McClellan, MD, PhD**  
Director, The Duke-Margolis Center for Health Policy, Duke University

Speakers:  
**Hemi Tewarson, JD**  
Director, Health Division, National Governor’s Association  

**Rahul Rajkumar, MD, JD, FACP**  
Senior Vice President and Chief Medical Officer, BlueCross BlueShield of North Carolina  

**Brian Klausner, MD**  
Chief Medical Officer, WakeMed Key Community Care ACO  
Medical Director, WakeMed Community Population Health  

**Alice Pollard, MSW, MSPH**  
Director of Health Access, North Carolina Community Health Center Association

10:55am  Panel 7: Community engagement and empowerment for better health and well-being

*Objective: Explore examples of community engagement and place-based initiatives to mobilize and engage communities in progress towards better health and well-being.*
Moderator:
**E. Benjamin Money, Jr., MPH**
Deputy Secretary for Health Services, North Carolina Department of Health and Human Services

Speakers:
**Ada Amobi, MD, MPH**
Physician Lead, Health Equity Institute, Rhode Island Department of Health

**Mike Zelek, MPH**
Health Promotion and Policy Division Director, Chatham County Public Health Department

**Josie Williams**
Director, Community Engagement, Greensboro Housing Coalition

*Additional speaker to be announced.*

**12:10pm  Lunch**

**1:10pm  Panel 8: A call to action: Vital directions for health and health care**

*Objective: Summarize insights and lessons-learned for the march of North Carolina and the nation toward better health care and well-being.*

Moderator:
**Ronald A. Paulus, MD [invited]**
Strategic Advisor, HCA Healthcare

Speakers:
**Gary Salamido, MS**
President and Chief Executive Officer, NC Chamber

**Nicole Dozier**
Director, Health Advocacy Project, North Carolina Justice Center

**Lin B. Hollowell III**
Director of Health Care, Duke Endowment

*Additional speakers to be announced.*
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<td><strong>Closing remarks</strong></td>
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<td><strong>Victor Dzau, MD</strong></td>
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<td>President, National Academy of Medicine</td>
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