

Engaging Allies in the Culture of Health Movement

Stakeholder Meeting #4

March 12, 2019
The National Academy of Sciences
2101 Constitution Ave NW
NAS 120
Washington, DC 20418

The NAM Culture of Health Program is a multiyear collaborative effort to identify strategies to create and sustain conditions that support equitable good health for all Americans. To achieve this mission, the program has four aims:

- **LEAD:** Identify a set of consensus study topics that build upon one another, leading to a solid knowledge base that can inform a set of actions and partnerships to advance health equity
- **TRANSLATE:** Bridge science to action for impact on health equity and optimal health for all
- **ENGAGE:** Strengthen capacity in communities to continue to advance progress in achieving optimal health for all and inform legal, policy, and system reform
- **SUSTAIN:** Transform culture in the United States to sustain progress made and to accelerate progress in areas that still have significant health disparities

The objectives of this meeting are:

- Discuss why anchor institution strategies are a key component to advancing health equity and a culture of health in neighboring underserved communities.
- Explore how to shape and use an anchor institution mission for universities, hospitals, and health systems to advance health equity and a culture of health in communities highlighting promising models
- Explore how to shape and use an anchor institution mission for businesses, non-profit foundations, and municipalities to advance health equity and a culture of health in communities highlighting promising models
- Share information and lessons learned to determine a way forward in taking purposeful action through an anchor institution approach to address health inequities and advance a culture of health in your communities

The meeting planning committee includes:

- **Hortensia de los Angeles Amaro**, Distinguished University Professor and Senior Scholar on Community Health, Florida International University
- **Stuart Butler**, Senior Fellow, Brookings Institution
- **Patrick DeLeon**, Distinguished Professor, Uniformed Services University of the Health Sciences
- **Karen DeSalvo**, Professor, University of Texas at Austin Dell Medical School
- **Gilbert Liu**, Chief Medical Officer, Kentucky Department for Medicaid Services
- **Karen Remley**, Senior Fellow, de Beaumont Foundation
- **Antonia Villarruel**, Professor and Dean of Nursing, University of Pennsylvania, School of Nursing

March 12, 2019

NAS 120

Closed Session

7:30 am Networking Breakfast

Breakfast located in the West Court

8:00 am Welcome Remarks

Ivory Clarke

Co-Director, Culture of Health Program, National Academy of Medicine

Victor Dzau

President, National Academy of Medicine

Jim Weinstein

Senior Vice President, Healthcare, Microsoft

8:30 am Session 1- Why Anchor Institutions and Health Equity

Objective: Discuss why anchor institution strategies are a key component to advancing health equity and a culture of health in neighboring disenfranchised communities.

Moderator

Anna Ricklin

Health in All Policies Manger, Fairfax County Health Department

Speakers

Hortensia Amaro

Distinguished University Professor and Senior Scholar on Community Health, Florida International University

David Zuckerman

Director, Healthcare Engagement, Democracy Collaborative

Brian Smedley

Co-Founder and Executive Director, National Collaborative for Health Equity

Moderated Audience Q&A

9:45 am Networking Break

10:15 am Session 2- Promising Models from the Field- Universities, Hospitals and Health Systems

Objective: Explore how to shape and use an anchor institution mission for universities, hospitals, and health systems to advance health equity and a culture of health in communities highlighting promising models

Moderator

Stuart Butler

Senior Fellow, Brookings Institution

Speakers

Andrés Gil

Vice President for Research and Economic Development, Florida International University

Jennifer Britton

Director, Communications & Special Projects, Office of University & Community Partnerships, Drexel University

Edward Gerardo

former Director of Community Commitment and Social Investments, Bon Secours Health System

John Vu

Vice President of Strategy, Community Health, Kaiser Permanente

Reactors

Mary Sue Coleman

President, Association of American Universities

Steven Kanter

President and CEO, Association of Academic Health Centers

Moderated Reaction Panel and Q&A

11:45 am

Transition to West Court

Pick up lunch

12:00 pm

Lunch Session- Thinking Creatively to Advance a Culture of Health

Tasha Golden

Public Health Research Consultant; Founder, "Project Uncaged"

Vanessa Fuller

Student, University of Louisville

1:15 pm

Session 3- Promising Models from the Field- Businesses, Non Profits and Municipalities

Objective: Explore how to shape and use an anchor institution mission for businesses, non-profit foundations, and municipalities to advance health equity and a culture of health in communities highlighting promising models



Moderator

Julian Harris
President, CareAllies

Speakers

Ralph Schulz
President and CEO, Nashville Area Chamber of Commerce

Kathryn Lawler
Executive Director, Atlanta Regional Collaborative for Health Improvement

Reactor

Risa Wilkerson
Executive Director, Healthy Places by Design

Moderated Reaction Panel and Q&A

2:15 pm	Networking Break
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2:45 pm	Session 4- Committing To A Way Forward
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Objective: Share information and lessons learned to determine a way forward in taking purposeful action through an anchor institution approach to address health inequities and advance a culture of health in your communities

Facilitators

Jim Weinstein
Senior Vice President, Healthcare, Microsoft

Victor Dzau
President, National Academy of Medicine

4:15 pm	Closing Remarks
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Karen Remley
Senior Fellow, de Beaumont Foundation

4:30 pm	Adjourn
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