Strategic Imperatives
2017 - 2020

MISSION: To improve the health of communities and the nation through the service of nurses on boards

- Facilitate board placements
- Create a dynamic organization focused on transformative growth
- Promote collaboration among states and national organizations to integrate strategies
- Demonstrate the impact of nurses on boards
- Develop member synergy, strategy and value
A Micro Lending Alternative to Predatory Pay Day Lending
GET INVOLVED

Stand out
Speak up
Make a difference
What is the LOUISIANA EMERGENCY RESPONSE NETWORK?

The Louisiana Emergency Response Network (LERN) is an agency of state government created by the Louisiana Legislature in 2004 charged with the responsibility of developing and maintaining a statewide system of care coordination for patients suddenly stricken by serious traumatic injury or time-sensitive illness (such as heart attack and stroke). It is a system also designated to serve as a vital healthcare resource in the face of larger scale emergencies and natural disasters.

Getting to the right place at the right time to receive the right care is a matter of life or death for these patients.
Leaps of faith can take us to wondrous places, if we're willing to let ourselves fall.

Shanna Hatfield
shannahatfield.com
To foster a movement based on **communication**, **collaboration** and **coordination** that promotes a better and healthier life for **all people** in the great city of Baton Rouge.

**What is Healthy BR?**

<table>
<thead>
<tr>
<th>Mayor-President</th>
<th>Board Chair</th>
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<tbody>
<tr>
<td>Sharon Weston Broome</td>
<td>Coletta Barrett</td>
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<tr>
<th>Baton Rouge General Medical Center</th>
<th>Lane Regional Medical Center</th>
<th>Ochsner Baton Rouge</th>
<th>Our Lady of the Lake Regional Medical Center</th>
<th>Woman’s Hospital</th>
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</thead>
<tbody>
<tr>
<td>Louisiana Dept. of Health Medical Director</td>
<td>Pennington Biomedical Research Center</td>
<td>Blue Cross Blue Shield of Louisiana</td>
<td>Louisiana Primary Care Association</td>
<td>Baton Rouge Health District</td>
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<td>Baton Rouge Area Chamber</td>
<td>Baton Rouge Area Foundation</td>
<td>BREC (Recreation dept.)</td>
<td>East Baton Rouge Parish School System</td>
<td>Capital Area United Way</td>
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HealthyBR Structure

Healthy BR Board of Directors

- Executive Director
- Anchor Strategies

Med BR

- Live Healthy BR
- Mayor Broom’s Behavioral Health Task Force
- Ending HIV Epidemic Commission
- Access To Care

Social Determinants of Health and Zip Code Disparities
What Makes HealthyBR unique?

The 5 Conditions of Collective Impact

1. Common Agenda
   - Common understanding of the problem
   - Shared vision for change

2. Shared Measurement
   - Collecting data and measuring results
   - Focus on performance management
   - Shared accountability

3. Mutually Reinforcing Activities
   - Differentiated approaches
   - Coordination through joint plan of action

4. Continuous Communication
   - Consistent and open communication
   - Focus on building trust

5. Backbone Support
   - Separate organization(s) with staff
   - Resources and skills to convene and coordinate participating organizations
Never doubt that a group of thoughtful, committed citizens can change the world. Indeed, it is the only thing that ever has.

Margaret Mead

activehappiness.com
Contact Me!

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Vice President of Mission
Our Lady of the Lake Regional Medical Center

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