The Most Important and Difficult Obstacle We Must Overcome

Action Collaborative on Countering the U.S. Opioid Epidemic
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My Son, Brian
Saving Lives - Advocacy
Saving Lives – Largest Event Series in History
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National Principles of Care©

1. Routine screenings in every medical setting
2. A personal plan for every patient
3. Fast access to treatment
4. Disease management, rather than 28 days
5. Coordinated care for every illness
6. Behavioral health care from legitimate providers
7. Medication-assisted treatment
8. Recovery support services beyond medical care
Payer Sign-On to National Principles of Care

21 health insurers - covering 250 million lives - agree to identify, promote, and reward care aligned with the Principles.
Transforming Addiction Treatment

National Principles of Care

- Treatment Quality Ratings
- Payment Reform
- Treatment Capacity
- End Stigma
Treatment Quality Ratings

“reaching consensus... continuously improving set of quality measures...”

• Require reporting of quality measures

• Require validation of the measures

• Ensure display of measurement results understandable by multiple audiences

• Establish Models for Quality improvement

• Continuing review of effectiveness
Shatterproof Quality Measurement System

- Transparent Information
- Provider Learning
- Market Forces
- Increased Quality of Care

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<th>Implementing IOM Recommendations</th>
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<td>1. Measure Committee – Draft Set of Measures</td>
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<td>3. Secure Payers- Claims Data &amp; Engage Treatment Providers</td>
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<td>4. Secure 5 States – Claims &amp; Engage Treatment Programs</td>
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<td>5. RTI as Data Contractor</td>
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<td>6. NQF to Inform Final Set of Quality Measures</td>
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Transforming Addiction Treatment

Shatterproof National Principles of Care

- Treatment Quality Ratings
- Payment Reform
- Treatment Capacity
- Public Education & Stigma Reduction
The Stigma of Addiction

44% think addiction indicates a lack of willpower or discipline

33% think addiction is caused by a character defect or bad parenting

Less than 20% of Americans are willing to associate closely with someone who is addicted to prescription drugs as a friend, colleague, or neighbor

Source: The Associated Press-NORC Center for Public Affairs Research
Comprehensive Actionable Plan to End Stigma

• Social, self, and structural stigmas

• Focused on those addicted to opioids

• Informed by research, social change experts

• Portfolio of initiatives with identified partners

• Validated research to inform continual iterations
Thank you

Learn more or get involved at

shatterproof.org

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