

WE ACT FOR ENVIRONMENTAL JUSTICE



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@WEACT4EJ

WHO WE ARE

Since 1988, we have worked to build healthy communities by ensuring that people of color and/or low income participate meaningfully in the creation of sound and fair environmental health and protection policies and practices.



**NORTHERN
MANHATTAN
BASED**

**MOBILIZE
PEOPLE OF
COLOR
AND/OR
LOW INCOME**

**ENVIRONMENTAL
AND
CLIMATE
JUSTICE**

**COMMUNITY
-BASED
PARTICIPATORY
RESEARCH**

**PLANNING
AND
PRACTICES**

**FEDERAL,
STATE, AND
LOCAL
POLICY**

How Does WE ACT work?



Effective Engagement Requires-

- Genuine personal connection
- Respect (time and perspectives)
- Conscious explanation (language and education level)
- Relatability (how does this apply to me?)



Important Considerations for Community Engagement:

- Language
- Location
- Time
- Empathy
- Respect
- Trust

