WEST SIDE UNITED:
Building Blocks to Better Health

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Rush University Medical Center
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The West Side of Chicago has significant health care resources
Despite these resources there is up to a 16-year gap in life expectancy between the Loop and West Side Communities.

**Goal:** Decrease life expectancy gap by 50% by 2030
West Side United’s Mission, Vision and Aim

**MISSION**
To build **community health and economic wellness** on Chicago’s West Side and build **healthy, vibrant neighborhoods**.

**VISION**
To **improve neighborhood health by addressing inequities** in healthcare, education, economic vitality and the physical environment using a cross-sector, place-based strategy.

**Partners** will include other healthcare providers, education providers, the faith community, business, government and residents that **work together to coordinate investments and share outcomes**.

**AIM**
To reduce the life expectancy gap between the Loop and Westside neighborhoods by **50%** by 2030.
West Side United is a place based approach to neighborhood vitality

- Holistically address the **social and structural determinants** of health
- Have a unified “West Side Voice” to outside audiences
- Create **opportunities to scale programs** that work on the community level
- Identify and create **new high-value connections** between organizations
- Create **common measures of success**
- Increase the **visibility of existing efforts**
Highlights of Our Activities

Convening at Malcolm X College
January 2017

“What We Heard” Report published
July 2017

Planning Committee formed
August 2017

West Side Anchor Committee formed
January 2017

West Side Connect-ED population health efforts launched
August 2017

Report Back Event
February 2018
The West Side Listening Tour: Spring 2017

- **480** participants
- **8** neighborhoods
- **21** community listening sessions

**Improved access to jobs**
- Coordinate workforce development programming
- Promote awareness of career paths for West Side residents

**Youth programs and education**
- Support and build up education pathways
- Increase quality youth programs

**Improve access to healthcare**
- Support behavioral and mental health screening and care
- Provide access to oral healthcare
- Coordinate patient care delivery

**Promote safe neighborhoods**
- Support violence prevention programs
- Revitalize commercial districts
- Increase neighborhood walkability
West Side United Structure:
Multiple work streams will contribute to collective outcomes in 2018

West Side United

- West Side Anchor Committee Projects
- Collective Patient Care and Population Health Projects
- Community Partnerships & Projects Planning Committee

Individual Institutions’ Projects
CHNA/CHIP, Internal Anchor Mission

Governance
Decision Rights – Staffing – Funding - Communications
Our collective resources are already serving the West Side, but can be further leveraged through collaborative work.

<table>
<thead>
<tr>
<th>43,800 Employees</th>
<th>~6,000 Annual Hires*</th>
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</thead>
<tbody>
<tr>
<td>~$2.8 B in Supply /Service Expenses</td>
<td>~$5.4 B** in Employee Spending Potential</td>
</tr>
<tr>
<td>$4 Billion in Salaries/Wages</td>
<td>2,190*** Hospital Beds</td>
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<tr>
<td>89,117*** Annual Admissions</td>
<td>7,125*** Hospital Births</td>
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*Estimated with anchor hiring data
**Estimated from Consumer Expenditure Survey
*** Sourced from IDPH CY16 Hospital Survey
The WSAC will be the vehicle for healthcare institutions’ collaboration on internal anchor strategy initiatives

<table>
<thead>
<tr>
<th>Hire locally and develop talent</th>
<th>Buy and source locally</th>
<th>Invest locally</th>
<th>Volunteer and support community building</th>
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</thead>
<tbody>
<tr>
<td>• Employment preference initiative</td>
<td>• Local purchasing program</td>
<td>• Impact investing in local communities</td>
<td>• Employee engagement in local communities</td>
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<tr>
<td>• Career ladder development</td>
<td>• Local labor for capital projects</td>
<td>• Local business incubation to fulfill sourcing needs</td>
<td>• Leveraging employee expertise (e.g., teaching skills class)</td>
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<tr>
<td>• Skills training</td>
<td>• Apprenticeship</td>
<td>• Diversity hiring and contracts</td>
<td>• Local business incubation to fulfill sourcing needs</td>
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<tr>
<td>• Mentoring and coaching</td>
<td>• Impact investing in local communities</td>
<td>• Impact investing in local communities</td>
<td>• Employee engagement in local communities</td>
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West Side United envisions revitalized, healthy communities for all residents and stakeholders.

- Equal access to behavioral and physical health services
- Residents gainfully employed in high-quality jobs
- Healthy, affordable food in each neighborhood
- Summer jobs & apprenticeships opportunities for all students

Goal: Decrease the life expectancy gap between each neighborhood and the Loop by 50% by 2030
## 2018 Priority Initiatives

<table>
<thead>
<tr>
<th>Initiative</th>
<th>Details</th>
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<tbody>
<tr>
<td>Organize ongoing institutional and collaborative work under a unified Community Health Strategy</td>
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<td>Expand the Community Health Workers model</td>
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<tr>
<td>Explore opportunities to Co-Locate Health Services in West Side neighborhoods</td>
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<tr>
<td>Increase Local Hiring from West Side neighborhoods</td>
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<tr>
<td>Support hospital Employee Professional Growth into jobs creating personal and family wealth</td>
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<tr>
<td>Support West Side Business Development through increased local purchasing &amp; technical assistance</td>
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<td>Start a Small Business Accelerator Grant Pool with $100,000 in 2018</td>
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<td>Organize an Impact Investing Fund to invest a minimum of $2.5M in critical areas in the West Side in 2018</td>
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<tr>
<td>Expand existing programming and coordinate on new strategies to improve Healthy Food Access</td>
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<tr>
<td>Increase number of paid high school Summer Internship and College Apprenticeship placements connecting all interested West Side students to enriching educational and pre-professional experiences</td>
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### West Side United Stakeholders and Partners

#### Hospital Sponsors
- Ann & Robert H. Lurie Children’s Hospital of Chicago
- Cook County Health and Hospitals System
- Presence Health
- Sinai Health System
- Rush University Medical Center
- University of Illinois Hospital & Health Sciences System

#### Health Care Partners
- Erie Family Health Center
- Illinois Medical District
- Loretto Hospital
- Sinai Urban Health Institute

#### Non-Profit Partners
- Austin Coming Together
- Garfield Park Community Council
- La Casa Norte
- Lawndale Christian Health Center
- Local Initiatives Support Corporation (LISC)
- Metropolitan Family Services
- National Alliance on Mental Illness (NAMI)
- The Resurrection Project
- West Town Bikes

#### Government Partners
- Chicago Department of Family & Support Services
- Chicago Department of Public Health
- Illinois Public Health Institute (IPHI)
- Malcolm X College

#### Funding and Technical Assistance
- Catholic Charities
- Chicago Anchors for a Strong Economy (CASE)
- Chicago Cook Workforce Partnership
- Chicagoland Healthcare Workforce Collaborative (CHWC)
- Civic Consulting Alliance
- Michael Reese Health Trust
- Northern Trust
- World Business Chicago

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We hope to engage additional partners in 2018!

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*This list is not exhaustive, but includes organizations currently involved in the West Side Anchor Committee, ConnectED, and/or Planning Committee*
WEST SIDE UNITED

Vision: To improve neighborhood health by addressing inequality in healthcare, education, economic vitality, and the physical environment using a cross-sector, place-based strategy.