



The Potential of Community Health Needs Assessments to Transform Health

National Academy of Medicine

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Overview



- History of reporting
- Reporting trends
- CHNAs today
- Impact of CHNAs

History of Reporting

- *Harvard Business Review*
- *New England Journal of Medicine*
- *Social Accountability to IRS 990 Schedule H*

Reporting Trends

- Clarity/standardization on What Counts
- Movement of community building to health improvement
- Offsetting grants
- Reporting 501(r)

Common Needs Hospitals Plan to Address

- Exercise, nutrition, weight
- Access to health services
- Mental health and mental disorders
- Diabetes
- Substance abuse

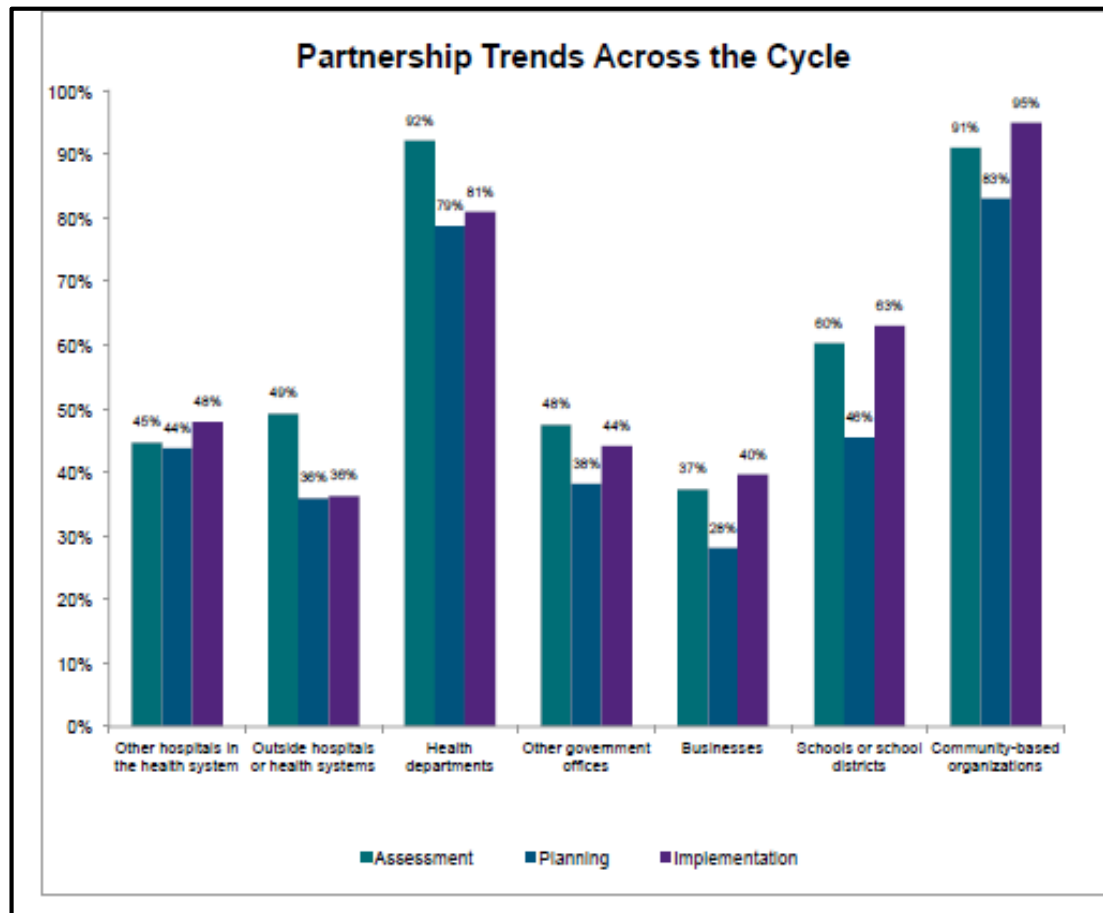
Levels of Interventions

- Policy, system, environment level interventions
 - Ex: Workforce shortages, built env, safety, economic, housing
- Community-based interventions
 - Ex: Awareness and outreach, behavior change, health education
- Individual level interventions
 - Ex: Case management, clinical care, financial assistance

Partnerships Across the Cycle

- Other hospitals
- Health departments
- Community-based organizations
- Business
- Schools

CHNAs Today



Challenges in Cycle

46% - Establishing evaluation plan

43% - Setting benchmarks and metrics

40% - Selection of strategies

30% - Prioritization of needs

8% - Collaboration with partners

Impact of CHNAs

- IRS reporting instructions – must report impact
- Collective impact – issues cannot be solved by one sector
- Moving upstream – housing, food, violence prevention, ACEs
- From random acts to strategic thinking