The Potential of Community Health Needs Assessments to Transform Health

National Academy of Medicine
May 17, 2018

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Overview

- History of reporting
- Reporting trends
- CHNAs today
- Impact of CHNAs
History of Reporting

- *Harvard Business Review*
- *New England Journal of Medicine*
- *Social Accountability to IRS 990 Schedule H*
Reporting Trends

- Clarity/standardization on What Counts
- Movement of community building to health improvement
- Offsetting grants
- Reporting 501(r)
Common Needs Hospitals Plan to Address

- Exercise, nutrition, weight
- Access to health services
- Mental health and mental disorders
- Diabetes
- Substance abuse
CHNAs Today

Levels of Interventions

- Policy, system, environment level interventions
  - Ex: Workforce shortages, built env, safety, economic, housing

- Community-based interventions
  - Ex: Awareness and outreach, behavior change, health education

- Individual level interventions
  - Ex: Case management, clinical care, financial assistance
Partnerships Across the Cycle

- Other hospitals
- Health departments
- Community-based organizations
- Business
- Schools
CHNAs Today

Partnership Trends Across the Cycle

- Other hospitals in the health system: 45% (Assessment), 44% (Planning), 36% (Implementation)
- Outside hospitals or health systems: 49% (Assessment), 36% (Planning), 30% (Implementation)
- Health departments: 92% (Assessment), 81% (Planning), 70% (Implementation)
- Other government offices: 48% (Assessment), 44% (Planning), 38% (Implementation)
- Businesses: 37% (Assessment), 36% (Planning), 26% (Implementation)
- Schools or school districts: 60% (Assessment), 63% (Planning), 40% (Implementation)
- Community-based organizations: 91% (Assessment), 90% (Planning), 63% (Implementation)
CHNAs Today

Challenges in Cycle

46% - Establishing evaluation plan
43% - Setting benchmarks and metrics
40% - Selection of strategies
30% - Prioritization of needs
8% - Collaboration with partners
Impact of CHNAs

- IRS reporting instructions – must report impact
- Collective impact – issues cannot be solved by one sector
- Moving upstream – housing, food, violence prevention, ACEs
- From random acts to strategic thinking