MISSION STATEMENT: Plan and implement a program with elements that provide value added services to active members of the Shreveport Medical Society in order to assist them in coping with the stresses and challenges associated with the syndrome of professional “burn out”.

PLANNING ASSUMPTION: The physicians’ practice environment dilemma, with its inherent stress and challenges, will continue to exist for an indefinite time period without any prospects for a satisfactory resolution.

PROGRAM GOALS:

1. Develop projects, products, and services (program elements) that provide physicians with renewed vitality and resilience to successfully manage the symptoms of burn out through education, assistance, and prevention, in order to enhance physician wellness, the physician-patient relationship and quality of patient care.

2. Establish a program with elements that assist the physician to revitalize their medical practice by restoring joy, happiness, and work-life balance in order to reinforce and enhance the core value of medicine as a “calling”.

3. Collaborate with healthcare organizations, provider groups, and physician associations that have vested interest in the health, morale, and attitude of physicians in order to establish joint partnerships that enhance physicians’ vitality and resilience for avoiding and/or managing burn out symptoms, maintaining healthy work-life balance, and to provide excellent care.

4. Advocate institutionalizing within medical education, graduate, and continued education training programs, a curriculum that includes workshops and best practice management models that focus on essential skills and attitudes related to experiencing burn out in order to prepare physicians to successfully cope with the practice environment dilemma they will experience.