

## **WORKSHOP SUMMARY RELEASE AND FUTURE DIRECTIONS**

### **CORE MEASUREMENT NEEDS FOR BETTER CARE, BETTER HEALTH, AND LOWER COSTS: COUNTING WHAT COUNTS**

#### *Speaker Biographies*

**Helen Burstin, MD, MPH** is the Senior Vice President for Performance Measures of the National Quality Forum, a private, not-for-profit membership organization established in 1999 to develop and implement a national strategy for healthcare quality measurement and reporting. Dr. Burstin joined NQF in January 2007 and is responsible for the NQF consensus development process and the endorsement of performance measures, preferred practices, and frameworks. Prior to joining NQF, Dr. Burstin was the Director of the Center for Primary Care, Prevention, and Clinical Partnerships at the Agency for Healthcare Research and Quality (AHRQ). In her role, she oversaw the development of the Health Information Technology (IT) portfolio which invested over \$166 million on research at the intersection of health IT and quality of care. Her center also supported the U.S. Preventive Services Task Force and an extensive body of research on primary care and prevention. Prior to joining AHRQ in 2000, Dr. Burstin was an Assistant Professor at Harvard Medical School and the Director of Quality Measurement at Brigham and Women's Hospital. In her role, she developed a hospital-wide electronic Quality Measurement Reporting System. She also served as the Chair of the Medical Staff Executive Committee on Quality Assurance and Risk Management. Dr. Burstin is a graduate of the State University of New York at Upstate College of Medicine and the Harvard School of Public Health. She spent a year in Washington, DC as National President of the American Medical Student Association. Dr. Burstin completed a residency in primary care internal medicine at Boston City Hospital. After residency, she completed fellowship training in General Internal Medicine and Health Services Research at Brigham and Women's Hospital and Harvard Medical School. Dr. Burstin is the author of over 75 articles and book chapters on patient safety, quality, and disparities. She previously served as a deputy editor of the *Journal of General Internal Medicine*. Dr. Burstin is a member of the Board of Directors of the American Medical Informatics Association (AMIA). She is a Senior Professorial Lecturer in the Department of Health Policy at George Washington University School of Public Health and a Clinical Associate Professor of Medicine at George Washington University School of Medicine. A board certified general internist, Dr. Burstin precepts internal medicine residents at George Washington Medical Faculty Associates.

**Craig A. Jones, MD** is the Director of the Vermont Blueprint for Health, a program established by the State of Vermont, under the leadership of its Governor, Legislature and the bi-partisan Health Care Reform Commission. The Blueprint is intended to guide statewide transformation of the way that healthcare and health services are delivered in Vermont. The program is dedicated to a high value, high quality healthcare system for all Vermonters, with a focus on prevention. Currently, Dr. Jones serves on several committees and workgroups including the Institute of Medicines Consensus Committee on the Learning Healthcare System in America, and the Roundtable on Value and Science Driven Healthcare. Prior to this he was an Assistant Professor in the Department of Pediatrics at the Keck School of Medicine at the University of Southern California, and Director of the Division of Allergy/Immunology and Director of the Allergy/Immunology Residency Training Program in the Department of Pediatrics at the Los Angeles County + University of Southern California (LAC+USC) Medical Center. He was

Director, in charge of the design, implementation, and management, of the Breathmobile Program, a program where mobile clinics deliver ongoing care to inner city children in at their schools and at County clinics. This program evolved from community outreach to a more fully integrated Pediatric Disease Management Program for the Los Angeles County Department of Health Services, and has spread to several other communities across the country. He has published papers and abstracts in Pediatric Research, Pediatrics, Journal of Pediatrics, Pediatrics in Review, Journal of Clinical Immunology, Journal of Allergy and Clinical Immunology, Annals of Allergy, Asthma and Immunology, CHEST, and Disease Management. Dr. Jones was an Executive Committee and Board Member for the California Chapter of the Asthma & Allergy Foundation of America, as well the chapter President. He is a past president of the Los Angeles Society of Allergy Asthma & Immunology, and a past President and a member of the Board of Directors for the California Society of Allergy Asthma & Immunology. Dr. Jones received his undergraduate degree at the University of California at San Diego and his MD at the University of Texas Health Science Center in San Antonio, Texas. He completed his internship and residency in pediatrics at LAC + USC Medical Center, where he also completed his fellowship in allergy and clinical immunology.

**Kevin L. Larsen, MD** is the Medical Director of Meaningful Use at the Office of the National Coordinator for Health IT. In that role he is responsible for coordinating the clinical quality measures for Meaningful Use Certification and oversees the development of the Population Health Tool <http://projectpophealth.org>. Prior to working for the federal government he was Chief Medical Informatics Officer and Associate Medical Director at Hennepin County Medical Center in Minneapolis, Minnesota. He is also an Associate Professor of Medicine at the University of Minnesota. Dr. Larsen graduated from the University of Minnesota Medical School and was a resident and chief medical resident at Hennepin County Medical Center. He is a general internist and teacher in the medical school and residency programs. His research includes health care financing for people living in poverty, computer systems to support clinical decision making, and health literacy. In Minneapolis he was also the Medical Director for the Center for Urban Health, a hospital, community collaboration to eliminate health disparities. He served on a number of state and national committees in informatics, data standards and health IT.

**Peter V. Long, PhD**, is president and chief executive officer of Blue Shield of California Foundation, a health foundation established in 2002 to ensure access to quality, affordable care for all Californians, and to end domestic violence. Dr. Long has extensive background in health policy working on issues affecting underserved communities at the state, national, and global levels. He has authored papers on a variety of health policy topics including: Medicaid coverage expansion, access to care, and health policy and legislation. Dr. Long's research also covers the social determinants of health, health impact assessments, and community health and development. He is an advisor for the Futures Without Violence task force on children and violence. Dr. Long served in leadership roles at the Henry J. Kaiser Family Foundation and The California Endowment. He also served as executive director of the Indian Health Center of Santa Clara Valley and as a legislative analyst for the National Progressive Primary Health Care Network in Cape Town, South Africa, during the country's transition to democracy. He received his bachelor of arts degree from Harvard University; a master's in health policy from The Johns Hopkins University School of Hygiene and Public Health; and his doctorate in health services from the University of California, Los Angeles. In 2011, Dr. Long was inducted into the UCLA School of Public Health Alumni Hall of Fame. He was also honored by the Insure the Uninsured Project and Santa Clara County Board of Supervisors for his leadership on expanding access to health care for Californians.

**J. Michael McGinnis, MD, MPP** is a physician, epidemiologist, and long-time contributor to national and international health programs and policy. An elected Member of the Institute of Medicine (IOM) of the National Academies, he has since 2005 also served as IOM Senior Scholar and Executive Director of the IOM Roundtable on Value & Science-Driven Health Care. He previously served as founding

Director/Chair, respectively, of the Robert Wood Johnson Foundation's Health Group, the World Bank-European Commission's Task Force for Health Reconstruction in Bosnia, and, in the U.S. government, the Office of Research Integrity, the Nutrition Policy Board, and the Office of Disease Prevention and Health Promotion. In the latter appointment, he carried policy responsibilities for prevention through four Administrations (Presidents Carter, Reagan, Bush, Clinton), during which he conceived and launched a number of initiatives of ongoing policy importance: e.g. the Healthy People national goals and objectives, the U.S. Preventive Services Task Force, the Dietary Guidelines for Americans, development of the Ten Essential Services of Public Health. Earlier he served in India as epidemiologist and State Director of the World Health Organization's Smallpox Eradication Program. Widely published, he has made seminal contributions on the fundamental determinants of health (e.g. "Actual Causes of Death", JAMA 270:18 [1993] and "The Case for More Active Policy Attention to Health Promotion", Health Affairs 21:2 [2002]). He has held visiting or adjunct professorships at George Washington, UCLA, Princeton, and Duke Universities. Dr. McGinnis is a graduate of the University of California at Berkeley, the UCLA School of Medicine, and the John F. Kennedy School of Government at Harvard University, and was the graduating commencement speaker at each.

**David M. Stevens, MD** is Director of the Quality Center and Associate Medical Director of the National Association of Community Health Centers (NACHC) and Research Professor in the Department of Health Policy at the George Washington University School of Public Health and Health Services. Before assuming his current positions, Dr. Stevens was senior medical officer for quality improvement in the Agency for Healthcare Research and Quality (AHRQ) and its Center for Quality Improvement and Patient Safety. While at AHRQ he provided major leadership in AHRQ's mission to translate research into action. Major initiatives include a AHRQ/Robert Wood Foundation sponsored learning collaborative to reduce health disparities with nine major national health plans; a care management improvement project with seventeen state Medicaid agencies; a partnership with the CDC to develop interventions for the prevention of type II Diabetes Mellitus; an improvement collaborative with End Stage Renal Disease providers; and contributor to the National Health Quality Reports. Before coming to AHRQ, Dr Stevens as chief medical officer was responsible for national clinical leadership of the Health Resources and Services Administration (HRSA) Community and Migrant Health Center Program and for leadership of the HRSA/Bureau of Primary Health Care initiative on eliminating health disparities in underserved and minority populations. This landmark program, the Health Disparities Collaboratives, transformed preventive and chronic care and generated major positive clinical outcomes as documented in peer reviewed scientific literature. With the CDC and the Institute of Healthcare Improvement, he initiated a landmark pilot demonstration on translating research from the Diabetes Prevention Program into practice. Dr Stevens also established national quality improvement policies for clinical programs in health centers, including the opportunity for JCAHO accreditation. With the CDC, he also implemented a major immunization quality improvement initiative, increasing immunization rates by 50% in 10 states in over 100 health centers, affecting 150,000 underserved infants and children each year. He was a practicing family physician and medical director for ten years at community health centers in the South Bronx and in Brooklyn, New York. Dr. Stevens was a member of an HHS workgroup which completed the HHS Strategic Plan for Asthma and a member of the HHS Work Group on reducing health disparities for diabetes. As a member of the commissioned corps of the US Public Health Service, he received numerous awards, including the commissioned corps meritorious service medal, the DHHS Award for Distinguished Service and the Arthur S. Fleming Award, a private-sector award for outstanding federal employees who have made extraordinary contributions to government.