Engaging Allies in the Culture of Health Movement

Stakeholder Meeting #2
November 9, 2017
Keck Center, Room 100 | 500 Fifth Street NW

Aims of the NAM Culture of Health Program:

• LEAD: Identify a set of consensus study topics that build upon one another, leading to a solid knowledge base that can inform a set of actions and partnerships to advance health equity
• TRANSLATE: Bridge science to action for impact on health equity and optimal health for all
• IMPACT: Strengthen capacity in communities to continue to advance progress in achieving optimal health for all and inform legal, policy, and system reform
• SUSTAIN: Transform culture in the United States to sustain progress made and to accelerate progress in areas that still have significant health disparities

Meeting Objectives

• Visualize health through the lens of art and communities [TRANSLATE]
• Illustrate links across social determinants of health via the science and lived community experience [LEAD]
• Highlight recent movements that have resulted in positive change [SUSTAIN]
• Identify challenges and solutions in creating a culture of health [IMPACT]

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8:00 AM Networking Breakfast (food in Keck 101)
8:30 AM Overview of the Culture of Health Program and Meeting Objectives
  • Kimber Bogard, Senior Officer, National Academy of Medicine
8:45 AM Welcome Remarks
  • Victor Dzau, President, National Academy of Medicine
9:00 AM Opening Remarks
  • James Marks, Executive Vice President, Robert Wood Johnson Foundation

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Public Agenda

9:15am  **Poll Everywhere & Native Prayer**
*Objective: Learn about the meeting participants & their views on definitions of health; participate in a traditional meeting opening*

  - **Ivy Clarke**, Associate Program Officer, National Academy of Medicine
  - **Ben-John Martinez, Blue Lake Hawk**, Native language instructor and Tribal Elder, Taos Pueblo, NM

9:30am  **Visualize Health Equity**
*Objective: Set the emotional tone for the meeting and explore the meaning of health & health equity in an interview format*

**Moderator: Annie Levy**, Creative Director, Made Visible Foundation

**Community Artists**

  - **Shaneah Taylor**: *Health Equity is Community*, Northwestern University Simon Lab, Chicago, IL
  - **Emily Kragel**: *Alma*, East Carolina University Brody School of Medicine, Greenville, NC
  - **Samuel Mendez**: *A Bodega*, Northwestern University Simon Lab, Chicago, IL
  - **Connie Cagampang Heller**: *Imagine Belonging*, Project Linked Fate, Berkeley, CA

10:00am  **Keynote Address: Advances Toward Health Equity**
*Objective: Energize the audience by describing successful movements in recent history from the frame of the root causes of inequities in health: poverty, structural racism, discrimination*

**Moderator: Antonia Villarruel**, Professor and Dean of Nursing, University of Pennsylvania, School of Nursing

**Keynote Speaker: Mindy Fullilove**, Professor, The New School

10:30am  **Reaction Panel: Successful Movements in Recent History**
*Objective: Highlight recent movements and describe their challenges/successes to understand what we can learn to create a health equity movement*

**Moderator: Velma McBride Murry**, Professor, Vanderbilt University

  - **Civil Rights & Social Justice Movements**
    **Michael Curry**, Immediate Past President, National NAACP Board of Directors
  - **LGBTQ Movement**
    **Harper Jean Tobin**, Policy Director, National Center for Transgender Equality
  - **Aloha ‘Aina Movement**
    **Puni Jackson**, Ho‘oulu ‘Aina Coordinator, Kokua Kalihi Valley, Hawaii
11:20am **Poll Everywhere**  
*Objective: Identify a movement that impacted your work*  
- **Ivory Clarke**, Associate Program Officer, National Academy of Medicine

11:30am **Networking Break** (pick up lunch boxes in Keck 101)

12:00pm **Communities Driving Health Equity Video Series**  
Spotlight Video: PUSH Buffalo, New York

12:05pm **Social Determinants of Health from Science and Community Perspectives**  
*Objectives: Identify cross sector & cross disciplinary links that connect in individuals and communities; highlight concrete examples of how the connections are working*  
**Moderator: Anna Ricklin**, Manager, American Planning Association

- **Incarceration, Criminal Justice, & Community Health**  
  - **Reverend Juward Barnes**, Community Organizer, Indianapolis Congregation Action Network (IndyCAN)  
  - **Rufus Williams**, President and CEO, Better Boys Foundation

- **Children and Youth**  
  - **Sam Joo**, Director, Magnolia Community Initiative  
  - **Vesna Kutlesic**, Director, Office of Global Health, Eunice Kennedy Shriver National Institute of Child Health and Human Development

- **Housing and Neighborhood**  
  - **Aaron Bartley**, Co-Founder and Executive Director, People United for Sustainable Housing (PUSH) Buffalo  
  - **Patrick Sharkey**, Professor and Chair of Sociology, New York University (Remote Participation)

1:20pm **Definitions, Challenges, and Solutions to Achieving Health Equity in Communities Across the US**  
*Objectives: Hear how communities define health equity, disparities, and core principles to combat negative social determinants of health; identify what is transferrable across communities and what is unique*  
**Moderator: Charlee Alexander**, Program Officer, National Academy of Medicine

- **Community Perspectives**  
  - **Ezra Bayles**, Division Director, Taos Pueblo Health and Community Services, Taos Pueblo, NM  
  - **Darrin McCormick**, Community Liaison, Williamson Health & Wellness Center, Williamson, WV  
  - **Lisa Mitchell-Bennett**, Project Manager, UT Health School of Public Health, Brownsville, TX

2:10pm **Break**
2:30pm  **Communicating Health Equity**  
*Objective: Challenges and opportunities for communicating health equity and equity research*

**Moderator:** Sarah Klein, Director, Red Glass Pictures
- **Nicole Bronzan**, Senior Communications Officer, Robert Wood Johnson Foundation
- **Laura DeStefano**, Director of Communications, National Academy of Medicine
- **Dwayne Proctor**, Senior Adviser to the President and Director of the Achieving Health Equity Portfolio, Robert Wood Johnson Foundation

3:00pm  **Communities Driving Health Equity Video Series**  
Spotlight Video: IndyCAN Indianapolis, Indiana

3:05pm  **Poll Everywhere and Table Discussions**  
*Objective: Identify how your communities communicate about health equity and a culture of health*

- **Ivory Clarke**, Associate Program Officer, National Academy of Medicine

3:20pm  **Report Out & Read Poll Everywhere Comments**
- **Derek Summerville**, Program Coordinator, National Academy of Medicine

3:40pm  **Policy and Systems Reform to Drive Health Equity in States and Communities**  
*Objectives: Provide concrete examples of how to advance a culture of health in states and local communities, particularly in context of accountability and measuring success*

**Moderator:** Stuart Butler, Senior Fellow, Brookings Institution  
20-minute armchair discussion

- **Catalyzing innovative reform in communities**  
  - **Marissa Mortiboy**, Program Coordinator, Durham County Department of Public Health  
  - **Kristen Dillon**, Director, Columbia Gorge Coordinated Care Organization, Oregon  
  - **Sue Polis**, Director, Health and Wellness, National League of Cities

  20 minute armchair discussion

- **Catalyzing innovative reform in states**  
  - **Hemi Tewarson**, Director, Health Division, National Governors Association  
  - **Alex Billioux**, Director, Division of Population Health Incentives and Infrastructure, Center for Medicare and Medical Innovation

  20-minute Q&A
4:40pm  **Communities Driving Health Equity Video Series**  
Spotlight Video: Kokua Kalihi Valley, Hawaii

4:45pm  **Poll Everywhere (Check out/Mahalo)**  
*Objective: Describe what you take away from the meeting & are grateful for; 1 word wordle*  
- Ivory Clarke, Associate Program Officer, National Academy of Medicine  
- Puni Jackson, Ho’oulu ‘Aina Coordinator, Kokua Kalihi Valley, Hawaii

5:00pm  **Closing Remarks**  
*Objective: Highlight themes from the meeting and set an intention to go forward*  
- Otho Kerr, Partner, Encourage Capital

5:20pm  **Adjourn and transition to reception**

5:20-7:00pm  **Reception** (Keck 100 Pre-Function area)  
- Visualize Health art on display with artists

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**Program Advisory Committee [*planning group members]*

- Hortensia Amaro, University of Southern California, Suzanne Dworak-Peck School of Social Work and Keck School of Medicine  
- *Stuart Butler*, Brookings Institution  
- Angela Diaz, Mount Sinai Adolescent Health Center and Icahn School of Medicine at Mount Sinai  
- John Dreyzehner, Tennessee Department of Health  
- Shirley Franklin, Former two-term mayor, Atlanta  
- Julian Harris, Harvard University, Kennedy School's Mossavar-Rahmani Center for Business and Government and at the Taubman Center for State and Local Government  
- Col. Jeffrey Hutchinson, Uniformed Services University of the Health Sciences, F. Edward Hébert School of Medicine  
- Otho Kerr, Encourage Capital  
- Raynard Kington, Grinnell College  
- Howard Koh, Harvard University, T. H. Chan School of Public Health and The Harvard Kennedy School  
- *Velma McBride Murry*, Vanderbilt University, Peabody College of Education and Human Development  
- Dwayne Proctor, Robert Wood Johnson Foundation  
- Karen Remley, American Academy of Pediatrics  
- *Anna Ricklin*, American Planning Association  
- Martin Sepulveda, IBM  
- Tipiziwin Tolan, Standing Rock Sioux Tribe Lakota Language Nest  
- *Antonia Villarruel*, University of Pennsylvania, School of Nursing

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