

Engaging Allies in the Culture of Health Movement

Stakeholder Meeting #2

November 9, 2017

Keck Center, Room 100 | 500 Fifth Street NW

Aims of the NAM Culture of Health Program:

- **LEAD:** Identify a set of consensus study topics that build upon one another, leading to a solid knowledge base that can inform a set of actions and partnerships to advance health equity
- **TRANSLATE:** Bridge science to action for impact on health equity and optimal health for all
- **IMPACT:** Strengthen capacity in communities to continue to advance progress in achieving optimal health for all and inform legal, policy, and system reform
- **SUSTAIN:** Transform culture in the United States to sustain progress made and to accelerate progress in areas that still have significant health disparities

Meeting Objectives

- Visualize health through the lens of art and communities [TRANSLATE]
- Illustrate links across social determinants of health via the science and lived community experience [LEAD]
- Highlight recent movements that have resulted in positive change [SUSTAIN]
- Identify challenges and solutions in creating a culture of health [IMPACT]

November 9, 2017

Open Session

Keck 100

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| 8:00 AM | Networking Breakfast (food in Keck 101) |
| 8:30 AM | Overview of the Culture of Health Program and Meeting Objectives <ul style="list-style-type: none">• Kimber Bogard, Senior Officer, National Academy of Medicine |
| 8:45 AM | Welcome Remarks <ul style="list-style-type: none">• Victor Dzau, President, National Academy of Medicine |
| 9:00 AM | Opening Remarks <ul style="list-style-type: none">• James Marks, Executive Vice President, Robert Wood Johnson Foundation |

- 9:15am **Poll Everywhere & Native Prayer**
Objective: Learn about the meeting participants & their views on definitions of health; participate in a traditional meeting opening
- **Ivory Clarke**, Associate Program Officer, National Academy of Medicine
 - **Ben-John Martinez, Blue Lake Hawk**, Native language instructor and Tribal Elder, Taos Pueblo, NM
- 9:30am **Visualize Health Equity**
Objective: Set the emotional tone for the meeting and explore the meaning of health & health equity in an interview format
- Moderator: Annie Levy**, Creative Director, Made Visible Foundation
- Community Artists**
- **Shaneah Taylor**- *Health Equity is Community*, Northwestern University Simon Lab, Chicago, IL
 - **Emily Kragel**- *Alma*, East Carolina University Brody School of Medicine, Greenville, NC
 - **Samuel Mendez**- *A Bodega*, Northwestern University Simon Lab, Chicago, IL
 - **Connie Cagampang Heller**- *Imagine Belonging*, Project Linked Fate, Berkeley, CA
- 10:00am **Keynote Address: Advances Toward Health Equity**
Objective: Energize the audience by describing successful movements in recent history from the frame of the root causes of inequities in health: poverty, structural racism, discrimination
- Moderator: Antonia Villarruel**, Professor and Dean of Nursing, University of Pennsylvania, School of Nursing
- Keynote Speaker: Mindy Fullilove**, Professor, The New School
- 10:30am **Reaction Panel: Successful Movements in Recent History**
Objective: Highlight recent movements and describe their challenges/successes to understand what we can learn to create a health equity movement
- Moderator: Velma McBride Murry**, Professor, Vanderbilt University
- **Civil Rights & Social Justice Movements**
Michael Curry, Immediate Past President, National NAACP Board of Directors
 - **LGBTQ Movement**
Harper Jean Tobin, Policy Director, National Center for Transgender Equality
 - **Aloha 'Aina Movement**
Puni Jackson, Ho'oulu 'Aina Coordinator, Kokua Kalihi Valley, Hawaii



- 11:20am **Poll Everywhere**
Objective: Identify a movement that impacted your work
- **Ivory Clarke**, Associate Program Officer, National Academy of Medicine
- 11:30am **Networking Break** (pick up lunch boxes in Keck 101)
- 12:00pm **Communities Driving Health Equity Video Series**
Spotlight Video: PUSH Buffalo, New York
- 12:05pm **Social Determinants of Health from Science and Community Perspectives**
Objectives: Identify cross sector & cross disciplinary links that connect in individuals and communities; highlight concrete examples of how the connections are working
- Moderator: Anna Ricklin**, Manager, American Planning Association
- **Incarceration, Criminal Justice, & Community Health**
Reverend Juard Barnes, Community Organizer, Indianapolis Congregation Action Network (IndyCAN)
Rufus Williams, President and CEO, Better Boys Foundation
 - **Children and Youth**
Sam Joo, Director, Magnolia Community Initiative
Vesna Kutlesic, Director, Office of Global Health, Eunice Kennedy Shriver National Institute of Child Health and Human Development
 - **Housing and Neighborhood**
Aaron Bartley, Co-Founder and Executive Director, People United for Sustainable Housing (PUSH) Buffalo
Patrick Sharkey, Professor and Chair of Sociology, New York University (Remote Participation)
- 1:20pm **Definitions, Challenges, and Solutions to Achieving Health Equity in Communities Across the US**
Objectives: Hear how communities define health equity, disparities, and core principles to combat negative social determinants of health; identify what is transferrable across communities and what is unique
- Moderator: Charlee Alexander**, Program Officer, National Academy of Medicine
- **Community Perspectives**
Ezra Bayles, Division Director, Taos Pueblo Health and Community Services, Taos Pueblo, NM
Darrin McCormick, Community Liaison, Williamson Health & Wellness Center, Williamson, WV
Lisa Mitchell-Bennett, Project Manager, UT Health School of Public Health, Brownsville, TX
- 2:10pm **Break**



2:30pm

Communicating Health Equity

Objective: Challenges and opportunities for communicating health equity and equity research

Moderator: Sarah Klein, Director, Red Glass Pictures

- **Nicole Bronzan**, Senior Communications Officer, Robert Wood Johnson Foundation
- **Laura DeStefano**, Director of Communications, National Academy of Medicine
- **Dwayne Proctor**, Senior Adviser to the President and Director of the Achieving Health Equity Portfolio, Robert Wood Johnson Foundation

3:00pm

Communities Driving Health Equity Video Series

Spotlight Video: IndyCAN Indianapolis, Indiana

3:05pm

Poll Everywhere and Table Discussions

Objective: Identify how your communities communicate about health equity and a culture of health

- **Ivory Clarke**, Associate Program Officer, National Academy of Medicine

3:20pm

Report Out & Read Poll Everywhere Comments

- **Derek Summerville**, Program Coordinator, National Academy of Medicine

3:40pm

Policy and Systems Reform to Drive Health Equity in States and Communities

Objectives: Provide concrete examples of how to advance a culture of health in states and local communities, particularly in context of accountability and measuring success

Moderator: Stuart Butler, Senior Fellow, Brookings Institution

20-minute armchair discussion

- **Catalyzing innovative reform in communities**
 - Marissa Mortiboy**, Program Coordinator, Durham County Department of Public Health
 - Kristen Dillon**, Director, Columbia Gorge Coordinated Care Organization, Oregon
 - Sue Polis**, Director, Health and Wellness, National League of Cities

20 minute armchair discussion

- **Catalyzing innovative reform in states**
 - Hemi Tewarson**, Director, Health Division, National Governors Association
 - Alex Billioux**, Director, Division of Population Health Incentives and Infrastructure, Center for Medicare and Medical Innovation

20-minute Q&A

4:40pm **Communities Driving Health Equity Video Series**

Spotlight Video: Kokua Kalihi Valley, Hawaii

4:45pm **Poll Everywhere (Check out/Mahalo)**

Objective: Describe what you take away from the meeting & are grateful for; 1 word wordle

- **Ivory Clarke**, Associate Program Officer, National Academy of Medicine
- **Puni Jackson**, Ho'oulu 'Aina Coordinator, Kokua Kalihi Valley, Hawaii

5:00pm **Closing Remarks**

Objective: Highlight themes from the meeting and set an intention to go forward

- **Otho Kerr**, Partner, Encourage Capital

5:20pm **Adjourn and transition to reception**

5:20-7:00pm **Reception** (Keck 100 Pre-Function area)

- Visualize Health art on display with artists

Program Advisory Committee [*planning group members]

- **Hortensia Amaro**, University of Southern California, Suzanne Dworak-Peck School of Social Work and Keck School of Medicine
- ***Stuart Butler**, Brookings Institution
- **Angela Diaz**, Mount Sinai Adolescent Health Center and Icahn School of Medicine at Mount Sinai
- **John Dreyzehner**, Tennessee Department of Health
- **Shirley Franklin**, Former two-term mayor, Atlanta
- **Julian Harris**, Harvard University, Kennedy School's Mossavar-Rahmani Center for Business and Government and at the Taubman Center for State and Local Government
- **Col. Jeffrey Hutchinson**, Uniformed Services University of the Health Sciences, F. Edward Hébert School of Medicine
- **Otho Kerr**, Encourage Capital
- **Raynard Kington**, Grinnell College
- **Howard Koh**, Harvard University, T. H. Chan School of Public Health and The Harvard Kennedy School
- ***Velma McBride Murry**, Vanderbilt University, Peabody College of Education and Human Development
- **Dwayne Proctor**, Robert Wood Johnson Foundation
- **Karen Remley**, American Academy of Pediatrics
- ***Anna Ricklin**, American Planning Association
- **Martin Sepulveda**, IBM
- **Tipiziwin Tolan**, Standing Rock Sioux Tribe Lakota Language Nest
- ***Antonia Villarruel**, University of Pennsylvania, School of Nursing