

Vital Directions for Health and Health Care

A National Conversation

Vital Directions Initiative Framework and Approach

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NATIONAL ACADEMY OF MEDICINE

Leadership • Innovation • Impact | *for a healthier future*

A Critical Inflection Point

- This is a time of unprecedented challenges and extraordinary opportunities for U.S. health care
- Meaningful change is possible: we are capable of being a healthier, more efficient, and equitable nation
- The ideological polarization around health care issues and policy today underscores the importance of nonpartisan, evidence-based analysis to guide and inform decision makers
- The upcoming change in presidential administrations presents an important and timely opportunity to reach health policy leaders and policymakers

Vital Directions for Health and Health Care

- Mobilize expert opinions from trusted health and health care leaders to inform the next administration and the nation about the most pressing health issues and priorities
- Identify areas of opportunity and explore policies that are immediately actionable and hold promise for improving care quality, increasing access, lowering costs, and accelerating progress to achieving a healthy country
- Provide expert recommendations around priority opportunities for progress, or “vital directions”

Adviser to the Nation: The National Academy of Medicine

- NAM (formerly IOM) has a long history of providing trusted, independent advice to the government and the nation on health and health care
- Convene the world's experts to develop evidence based solutions
- The work of the NAM has had tremendous impact on health, policy, and science both in the U.S. and globally

The New York Times describes the IOM as “the most esteemed and authoritative adviser on issues of health and medicine, with reports that can transform medical thinking around the world.”

Approach

- Conceptualized by the NAM
- Guided by an 18-member Steering Committee
- Commissioned ~150 experts to write 19 perspectives
- Dissemination and outreach to facilitate implementation

Components of the initiative: five phases

- Phase 1: Leadership – 18-member Steering Committee
- Phase 2: NAM expert discussion papers (September 19)
Viewpoint series in JAMA (September 26)
- Phase 3: Symposium – *A National Conversation* (September 26)
- Phase 4: Synthesis (early December)
- Phase 5: Implementation (throughout 2017)

Phase 1: Leadership

The Vital Directions Steering Committee

Victor J. Dzau, M.D. (Co-chair)

National Academy of Medicine

Mark McClellan, M.D., Ph.D. (Co-chair)

Duke University

Sheila P. Burke, M.P.A., R.N.

John F. Kennedy School of Government

Molly J. Coye, M.D., M.P.H.

AVIA

The Honorable Thomas A. Daschle

The Daschle Group

Angela Diaz, M.D., M.P.H.

Mount Sinai School of Medicine

The Honorable William H. Frist, M.D.

Vanderbilt University

Meg Gaines, J.D., LL.M.

University of Wisconsin Law School

Margaret A. Hamburg, M.D.

National Academy of Medicine

Jane E. Henney, M.D.

National Academy of Medicine

Shiriki Kumanyika, Ph.D., M.P.H.

University of Pennsylvania Perelman School of Medicine

The Honorable Michael O. Leavitt

Leavitt Partners

Ruth Parker, M.D.

Emory University School of Medicine

Lewis G. Sandy, M.D.

UnitedHealth Group

Leonard D. Schaeffer

University of Southern California

Glenn D. Steele, Jr., M.D., Ph.D.

xG Health Solutions

Pamela Thompson, M.S., R.N.

American Organization of Nurse Executives

American Hospital Association

Elias Zerhouni, M.D.

Sanofi

What are the goals of the initiative?

- To identify policy opportunities and actions that could yield timely progress toward three overarching goals for the US:
 - Better health and well-being
 - High-value health care
 - Strong science and technology

Phase 2: NAM Perspective Papers and JAMA Viewpoints

Better health and well-being

- Systems strategies for better health throughout the life course
- Addressing social determinants of health and health disparities
- Preparing for better health and health care for an aging population
- Chronic disease prevention: tobacco, physical activity, and nutrition for a healthy start
- Improving access to effective care for people who have mental health and substance use disorders
- Advancing the health of communities and populations

High-value health care

- Benefit design to promote effective, efficient, and affordable care
- Payment reform for better value and medical innovation
- Competencies and tools to shift payments from volume to value
- Tailoring complex care management, coordination, and integration
- Realizing the full potential of precision medicine in health and health care
- Fostering transparency in outcomes, quality, safety, and costs
- The democratization of health care
- Workforce for 21st century health and health care

Phase 2: NAM Perspective Papers and JAMA Viewpoints

Strong science & technology

- Information technology interoperability and use for better care and evidence
- Data acquisition, curation, and use for a continuously learning health system
- Innovation in development, regulatory review, and use of clinical advances
- Targeted research: brain disorders as an example
- Training the workforce for 21st century science

Phase 3: Symposium – A National Conversation

- Why we are here today
- **Goals:**
 - Describe and assess the policy directions proposed
 - Elicit opinion leader perspectives
 - Identify outstanding questions and issues
 - Explore crosscutting opportunities and themes
 - Discuss critical priorities for the incoming administration
- Conversation will inform the Steering Committee's synthesis

Why We Are Here Today: A National Conversation

- Panels:
 - **Better health and well-being:**
 - *Moderator:* Meg Gaines
 - *Panelists:* Georges Benjamin, Molly Coye, John Dreyzehner, Howard Koh
 - **High-value health care:**
 - *Moderator:* Sheila Burke
 - *Panelists:* Marc Boutin, Richard Gilfillan, Peter Orszag, Lewis Sandy
 - **Strong science and technology:**
 - *Moderator:* Elias Zerhouni
 - *Panelists:* Alan Leshner, Jonathan Perlin, Ellen Sigal, Janet Woodcock

Phase 4: Synthesis

- To be authored by members of the Vital Directions Steering Committee
- The synthesis will
 - Summarize the key issues, conclusions, and recommended vital directions
 - Provide streamlined information for the incoming administration, as well as other policymakers and the public
- The synthesis will be informed by the discussion papers and our conversations here today at the symposium

Phase 5: Dissemination (through 2017)

1. Ensure that Vital Directions is a broadly accessible and practical resource for expert guidance for the next administration and other policy makers at all levels.
 - *E.g. Briefings (agencies, the Hill, transition teams), webinars, companion materials*
2. Foster accurate, informative, visible, and sustained media and public attention to the Vital Directions initiative.
 - *E.g. Social media, email marketing, media advisories, press releases, Op-eds*
3. Recruit multi-stakeholder engagement by tailoring for specific audiences, illuminating complex issues, and conveying the human side of technical challenges.
 - *E.g. Companion papers, fact sheets, issue briefs, infographics, storytelling*
4. Build long-term relationships with stakeholders around collaborative work that builds on the Vital Directions foundation to accelerate progress in the coming years
 - *E.g. Conference presentations, follow-up stakeholder meetings, progress reports*

Phase 5: Dissemination (through 2017)

Outreach through

- Hill & federal briefings
- Meetings with
 - Members of Congress
 - Presidential transition teams
 - Key members of the next administration's health care teams
 - Agency staff
- Ongoing convening activities and information sharing around key priorities and opportunities