Dissemination Campaign for the Global Health Risk Framework Initiative

All materials: nam.edu/GHRF

The National Academy of Medicine (NAM) will work throughout 2016 and beyond to disseminate and facilitate implementation of the Global Health Risk Framework (GHRF) recommendations among high-level health, finance, business, and global security stakeholders through sustained media coverage and international diplomacy.

EVENTS/DIPLOMACY HIGHLIGHTS TO DATE

Public release: The Neglected Dimension of Global Security: A Framework to Counter Infectious Disease Crises, the report of the Commission on a Global Health Risk Framework for the Future, was released on January 13, 2016, at an event hosted by The Rockefeller Foundation in New York City. Larry Summers, professor and president emeritus at Harvard University, delivered the keynote address. About 500 people attended the event in person or via live video webcast. The release garnered significant international media attention, including from outlets in Europe, Indonesia, and India. Archived event video is available at nam.edu/GHRF.

World Economic Forum Annual Meeting: On January 21-23 in Davos, Switzerland, the report was promoted at panel discussions, a press conference, and in 1:1 networking. The report was widely referenced by high-level stakeholders in attendance, including Bill Gates, Margaret Chan, and Jim Kim.

138th World Health Organization Executive Board Meeting: On January 24, Commission representatives participated in a special briefing for WHO Executive Board and member state delegates on the GHRF report and other post-Ebola reviews.

Domestic Research Priorities for Zika Virus: At an Academies workshop organized in response to the growing Zika threat on February 16, remarks emphasized the broad applicability of the GHRF findings and recommendations to infectious threats beyond Ebola.

G7 Health Experts Meeting: In mid-February, NAM president Victor Dzau briefed G7 Summit planners on the GHRF report and successfully argued for inclusion of pandemic preparedness on the agenda for the 42nd G7 Summit in Japan.

Asia-Pacific Launch Event: On March 13, the Asia-Pacific launch of the GHRF report was held at University of Hong Kong (HKU), cohosted by the NAM, HKU, the WHO Collaborating Centre for Infectious Disease Epidemiology and Control, and the Bauhinia Foundation Research Centre. Tan Chorh Chuan, president of the National University of Singapore and member of the GHRF International Oversight Group, delivered the keynote address. Approximately 160 people attended from across South and Southeast Asia, and the event generated media attention, including an interview with Victor Dzau on Hong Kong Today radio. Archived event video is available at nam.edu/GHRF.
International Monetary Fund/World Bank Spring Meetings: On April 13-14, the GHRF report was featured in a panel discussion and at a private dinner in conjunction with the IMF/WB Spring Meetings.

Vaccine International Forum: On May 15-16, NAM co-organized an international forum for high-level R&D stakeholders to advance the discussion on accelerating the availability of new vaccines for infectious disease threats and to build on the GHRF R&D recommendations.

69th World Health Assembly: On May 25, the NAM co-hosted an event for senior representatives from donor and developing country governments, multilateral organizations, the private sector, and civil society to discuss GHRF recommendations and updates of other global health security initiatives.

Future plans: Africa launch event, PAHO Council Meeting, and more.

PRESS/PUBLICATIONS HIGHLIGHTS TO DATE

- **New England Journal of Medicine:** Special Report: The Neglected Dimension of Global Security and Beyond the Ebola Battle: Winning the War against Future Epidemics
- **JAMA:** Neglected Dimensions of Global Security: The Global Health Risk Framework Commission
- **Lancet:** Assessment of Economic Vulnerability to Infectious Disease Risk
- **Nature:** Policy: Security Spending Must Cover Disease Outbreaks
- **PLOS Medicine:** Toward a Common Secure Future: Four Global Commissions in the Wake of Ebola
- **Global Health and Diplomacy:** A Stitch in Time Saves Nine: Financing Pandemic Preparedness through Domestic Resource Mobilization
- **Financial Times/Washington Post:** Op-Ed: Global Security and Pandemic Risk
- **Wall Street Journal:** Health Experts Call for $4.5 Billion Annually to Fight Pandemics
- **The Economist:** An Ounce of Prevention
- **Bloomberg:** A Billion in Pandemic Prevention Is Worth a Trillion in Cure
- **NPR:** Stinging Report on Pandemics Makes Louis Pasteur Look Like a Prophet
- **Science:** Health Panel: Pump New Billions into Disease Outbreaks—Or Else
- **Financial Times:** Zika Virus Shows that Fear Is More Contagious Than Any Infection
- **TIME:** The WHO Has Not Done Enough to Fight Zika
- **LA Times:** Zika Outbreak Bears An Eerie Resemblance To The Spread Of Ebola
- **Institutional Investor:** How the Global Finance Community Is Coping with Pandemic Risk
- **Joint Statement:** Data Sharing in Public Health Emergencies