

---

# Smarter **Health Care** Coalition

**GARY BACHER, CO-DIRECTOR**

**NAM VALUE INCENTIVES AND SYSTEMS  
INNOVATION COLLABORATIVE**

**MARCH 1, 2016**

# SMARTER HEALTH CARE COALITION: WHO WE ARE

## Mission

- Enhance the overall patient experience, focusing on integrating benefit design innovations and consumer/patient engagement within broader delivery system reform in order to better align coverage, quality, and value-based payment goals

## Background

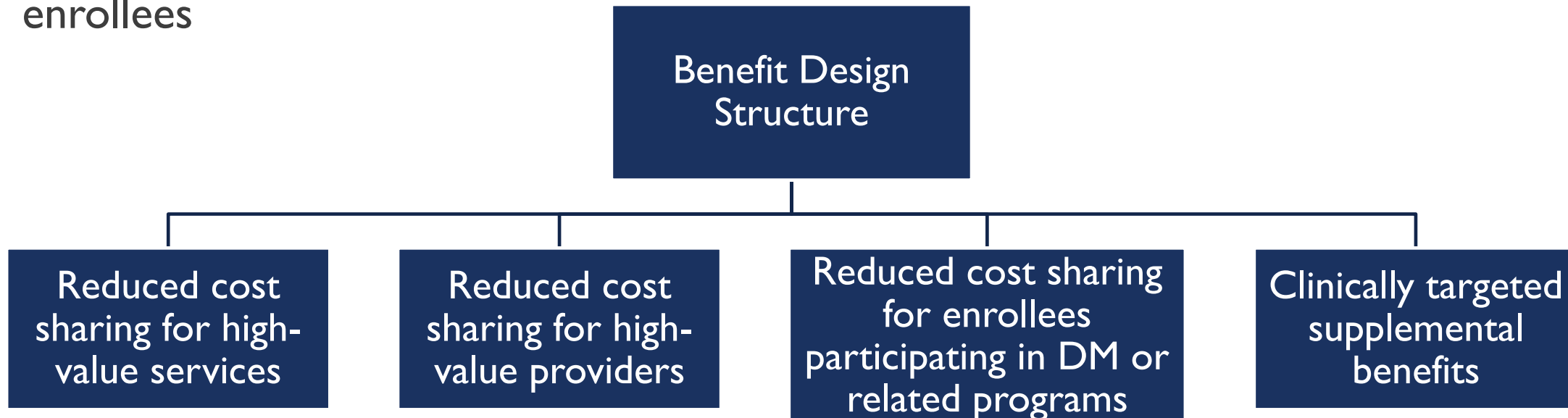
- Research and momentum sparked by Professor Mark Fendrick of the University of Michigan, Director of the Center for Value Based Insurance Design and Professor Mike Chernew of Harvard Medical School

## Members

- Broad-based and diverse group of health care innovators, including health plans, life science companies, employer groups, provider-related organizations, trade associations, academia centers and professors, foundations, and consumer groups

# CURRENT INITIATIVES: MA-VBID DEMONSTRATION

- Coalition supported efforts that advanced a VBID demonstration in Medicare Advantage to begin in 2017
- Model seeks to evaluate whether offering clinically nuanced VBID benefit designs in MA plans would lead to higher quality and more cost-effective care for the targeted enrollees



## CURRENT INITIATIVES: HSA-HDHP ISSUE

- Currently, HSA-HDHPs are restricted from covering services prior to a minimum deductible being met unless those services fall within a “preventive care safe harbor”
- Safe harbor narrowly defines prevention, making it difficult for those with chronic conditions to access appropriate care that would allow them to better manage these conditions and prevent further exacerbations and progression

**Potential Solution:**  
*High Value Health Plan*

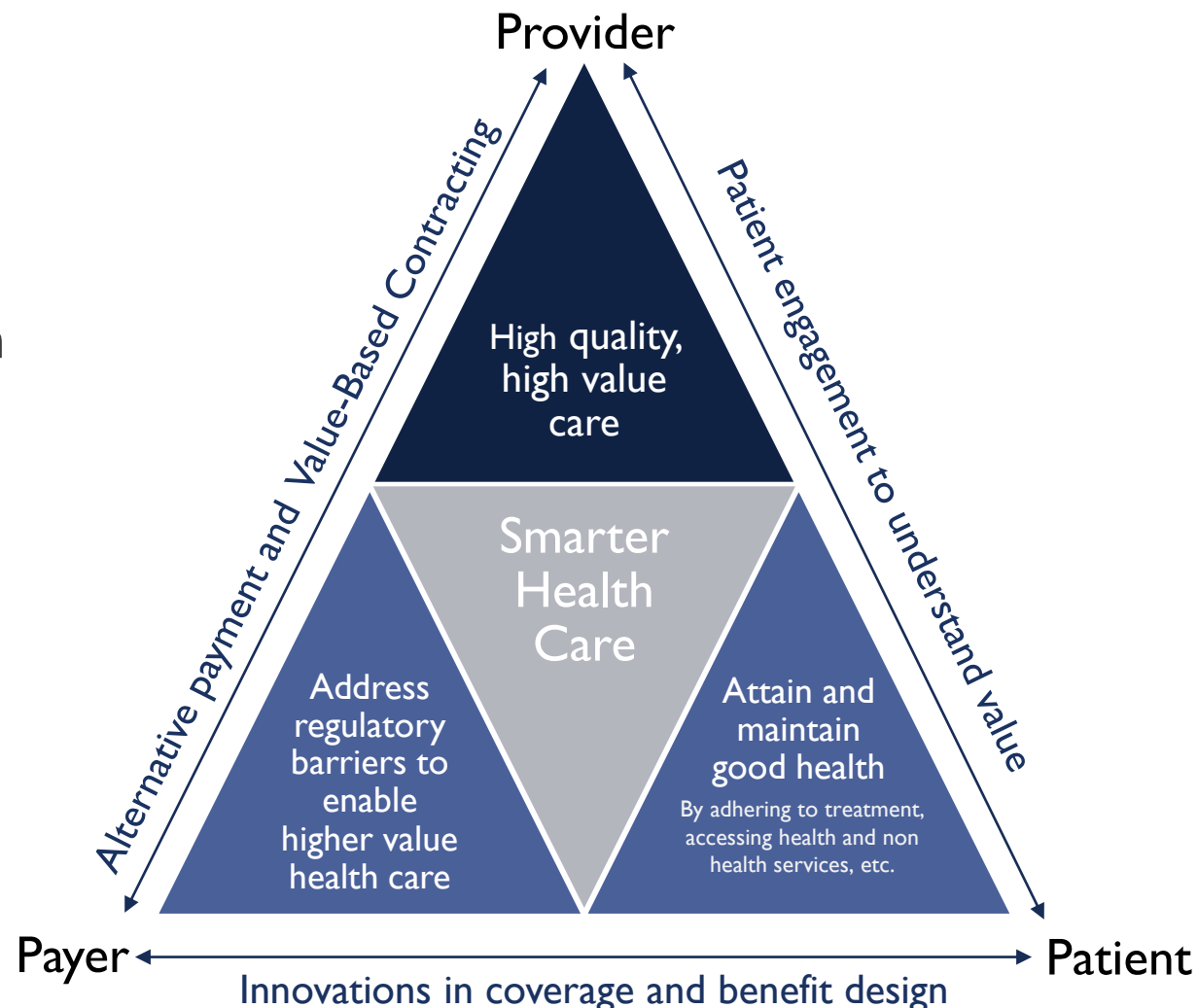
Flexibility to expand IRS "Safe Harbor" to allow coverage of additional evidence-based services prior to meeting the plan deductible

An illustration of a white lighthouse with a red top, situated on a green cliff overlooking a blue ocean. The lighthouse is positioned to the right of the text, and the background is a light blue sky.

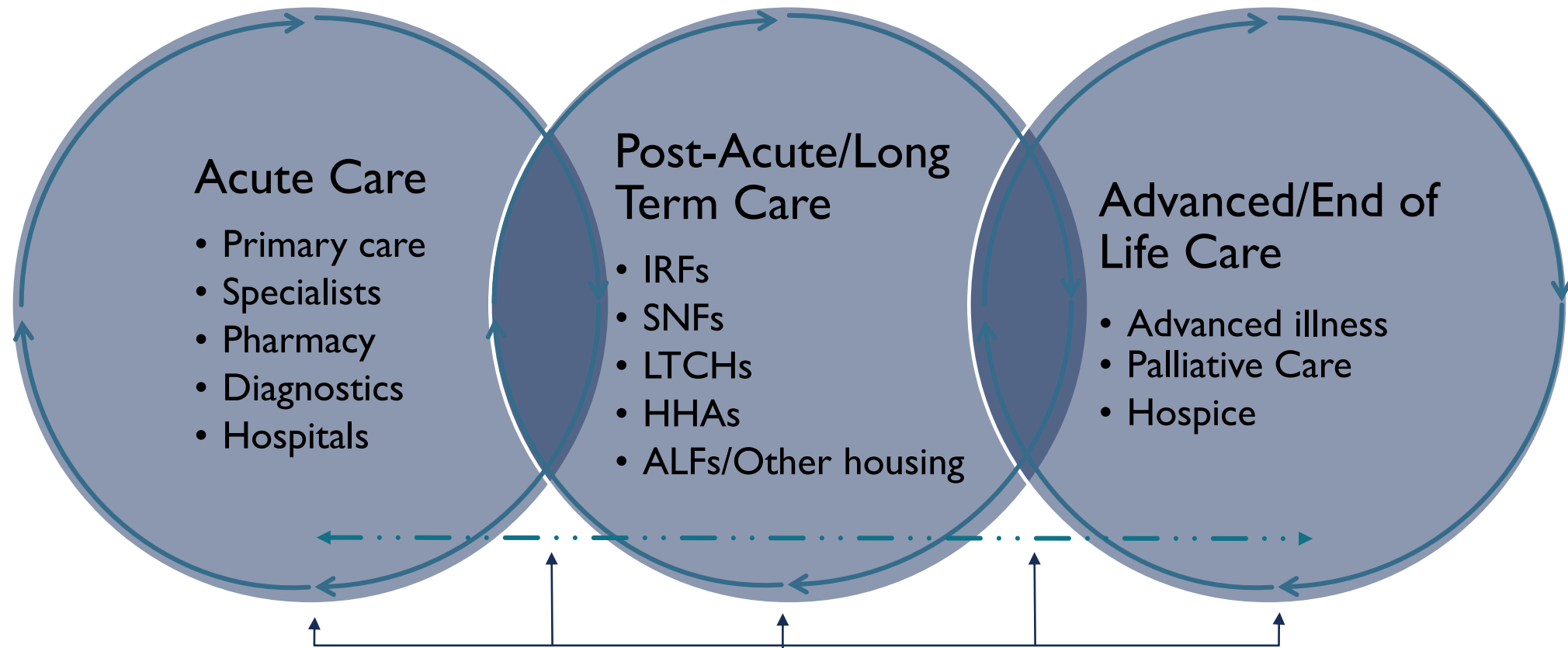
SOURCE: [HTTP://VBIDCENTER.ORG/WP-CONTENT/UPLOADS/2016/02/V-BID-HDHP-INFOGRAPHIC-2-19-16.PDF](http://vbidcenter.org/wp-content/uploads/2016/02/V-BID-HDHP-INFOGRAPHIC-2-19-16.PDF)

# BROADER COALITION EFFORTS

- Modernizing the regulatory infrastructure to align with new models and approaches
- Aligning benefits with the delivery system and expand access to non-health services in line with VBID principles
- Advancing population health while addressing the needs of sub-populations and specialization in model attributes
- Providing flexibility in APMs including ACOs to engage people/patients more effectively in how they choose and access care



# INTEGRATING “CARE CONSTELLATIONS” – PARTICULARLY FOR THOSE WITH COMPLEX CARE NEEDS



Need better coordination and alignment both *within* and *across* care settings