

Framing the strategy: value of segmentation and stratification in primary care

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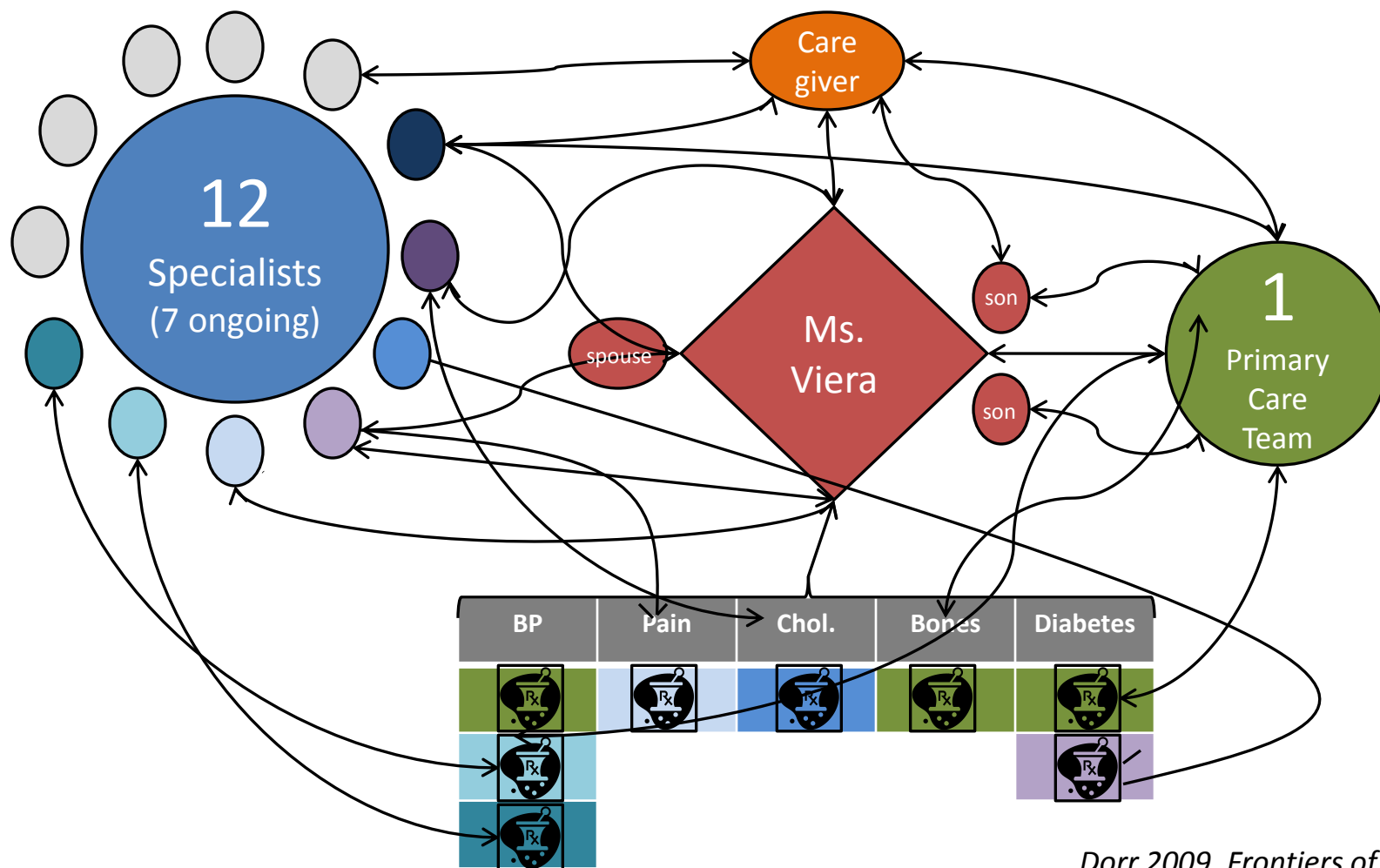
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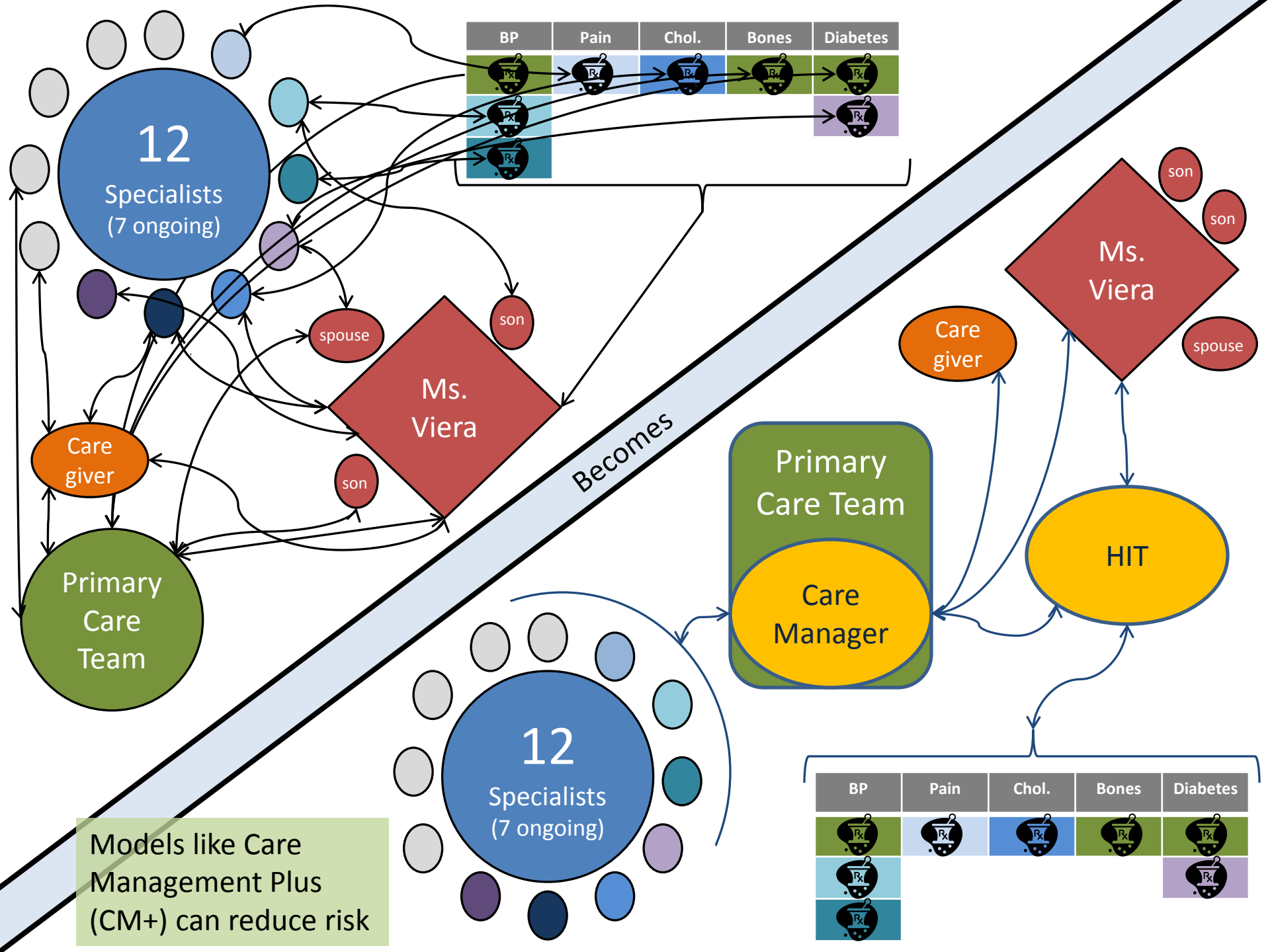
For the National Academy of Medicine

MODELS OF CARE FOR HIGH-NEED PATIENTS

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High cost, high needs patients are at high risk from many issues: a brief illustrated narrative





BP	Pain	Chol.	Bones	Diabetes

BP	Pain	Chol.	Bones	Diabetes

Models like Care Management Plus (CM+) can reduce risk

Becomes

12 Specialists (7 ongoing)

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Care giver

Care giver

Primary Care Team

Primary Care Team
Care Manager

HIT

spouse

son

son

Ms. Viera

son

son

spouse

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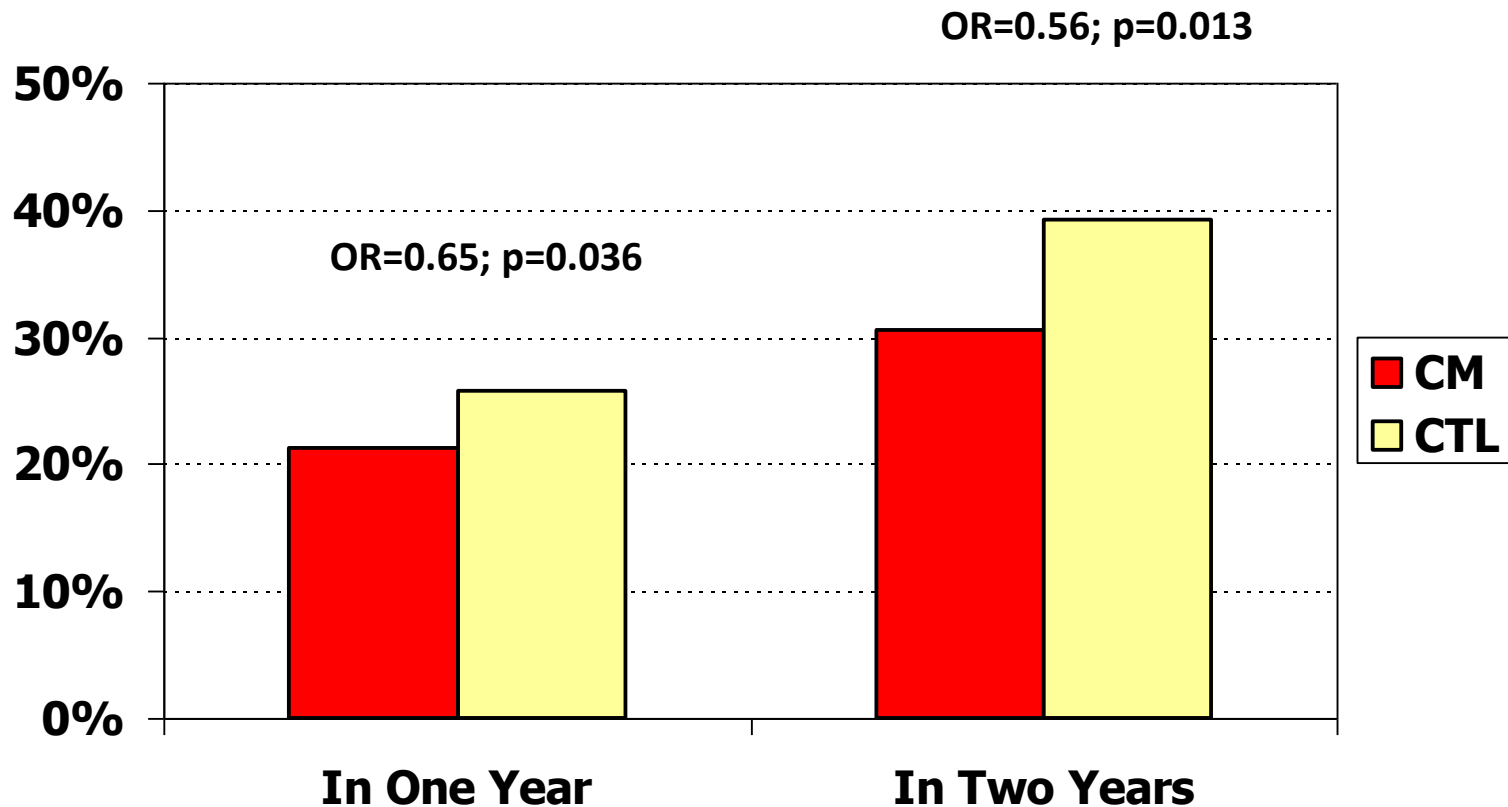
In a controlled clinical trial, early mortality was reduced ... unevenly

Variable	Time	CM+	Control	Difference
All Patients		(N=1,144)	(N=2,288)	
	at 1 year	6.5%	9.2%	-2.8%
Deaths	at 2 years	13.1%	16.6%	-3.4%
Diabetes subset		(N=557)	(N=1114)	
	at 1 year	6.2%	10.6%	-4.4%
Deaths	at 2 years	12.9%	18.2%	-5.3%

'Diabetes' is an insufficient descriptor, these are older people with multiple chronic conditions

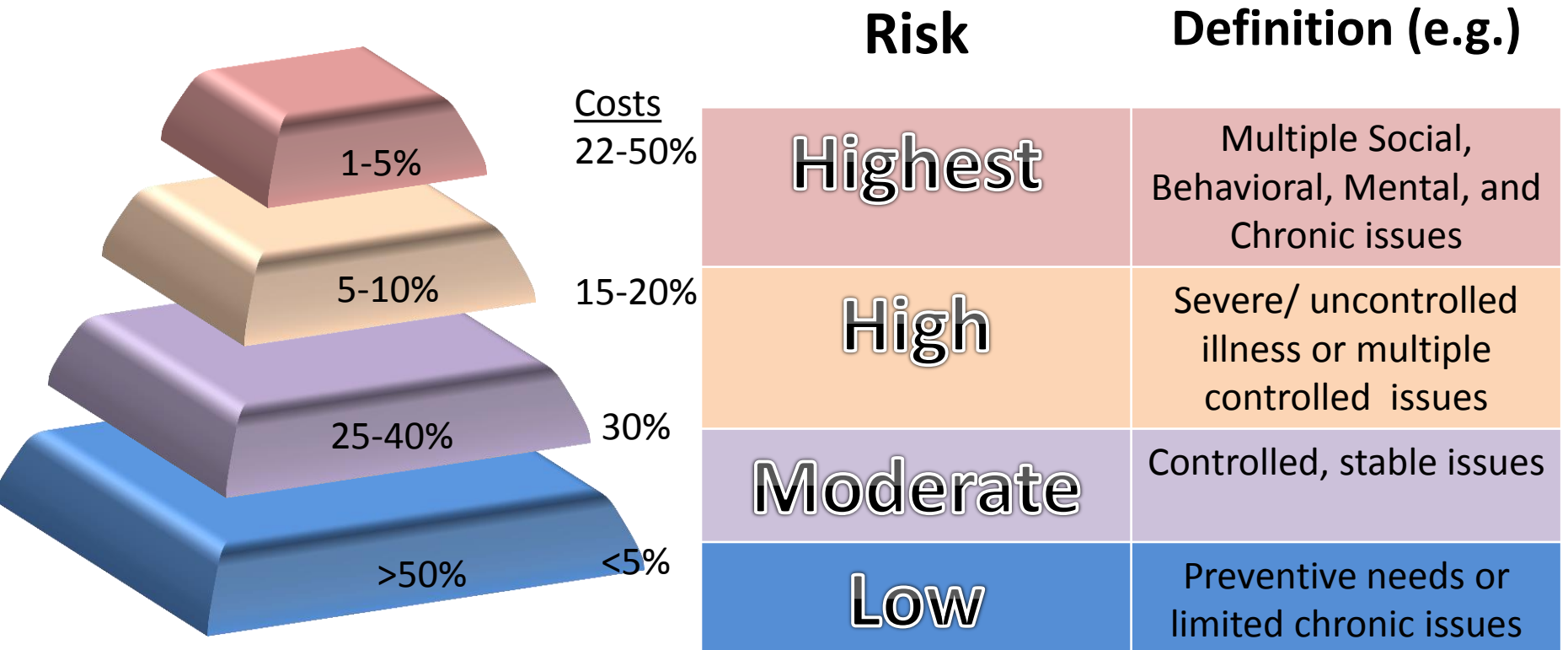
Dorr, JAGS, 2008

As was hospitalization – high risk patients had greatest risk amenable to change



Improvement in productivity and patient and provider satisfaction was seen, leading to increased investments.

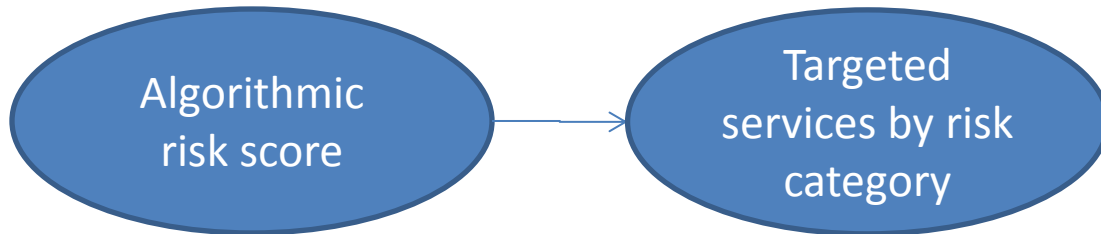
Stratification, segmentation, and potential opportunities



What drives outcomes? And what risk is amenable to change?

Many factors, including functional status, social determinants (especially social support), responsiveness, and (finally) multiple (especially discordant) illnesses.

Integrating data and clinical intuition at the point-of-care: use of the EHR



EHR integration

History – separate system

Now - Rule calculation engine in EHR -> prediction in chart



History – Hand entered

Now – Upload from external sources through APIs or EHR tools

In the EHR: use advanced decision support and COMBINE data

Add to standard preventive and chronic health maintenance workflow (Very high risk -> proactive follow-up needed)

Combine EHR data sources to reduce lag and improve prediction; *by itself, individual EHR data is not great*

Ongoing barriers and progress

Barrier	Progress
Risk stratification and segmentation is challenging across populations	More work on the ground is occurring and capacity is growing (e.g., CPC, CCM codes)
Tailoring care to need	Mixed results from previous studies; still the frontier -> need more patient and caregiver voice
Health care and data are fragmented, reducing the ability to predict and improve	Interoperable standards are advancing (FHIR)*
EHRs don't do population segmentation and data is poor	More integration of population health, more effort in other apps (SMART on FHIR); better data is coming

* CPC = Comprehensive Primary Care; CCM = Chronic Care Management; FHIR = Fast Interoperable Healthcare Resources

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