As an independent, nonprofit organization, the NAM relies on philanthropic dollars to:

* Undertake a robust program to enrich the experience of early- and mid-career professionals and nurture the next generation of health and medical leaders.

* Initiate the Vital Directions for Health and Health Care, a boundary-breaking effort to advise policy makers in the United States and abroad about the path forward for health reform.

* Lead an independent commission that will help health systems worldwide to more effectively identify and mitigate the threat of epidemic infectious disease.

* Launch Grand Challenges in Health and Medicine, a pioneering project to unite world leaders around shared priorities and audacious goals.

One of your colleagues is challenging all members and friends of the NAM to make a gift this year. The $150,000 challenge will provide resources to support the programs and activities of our new Academy. Increase the impact of your 2015 gift and help the NAM address critical issues in health and medicine.

How does the Challenge work?

* All gifts and pledges from first-time donors, including new members, will be matched in full.

* Any increase in a donor’s giving over what he or she gave in 2014 will be matched in full.

* All gifts and pledges made by those who did not contribute in 2014 will be matched in full.

* Corporate or foundation matching gifts facilitated by a member will be matched in full.

* Only gifts or pledges made through December 31, 2015 will be matched.

“I am inspired by the work the NAM does to set the agenda for progress in health and health care. I hope the Challenge will be a catalyst to motivate others to generously support the NAM as well.”

—NAM member
Donor Recognition

Donors will be recognized in the NAM’s annual giving societies based on the combined total of their contributions plus the match amount. All donors are recognized in the *NAM Annual Report* and *NAS Report of the Treasurer*. For more information, visit our website at www.nam.edu/giving.

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